

Red River Graduate Student Conference

Blurred Boundaries: Composition, Culture, and Literary Studies in the Visual-Digital Age

Thursday, May 16 and Friday, May 17, 2024

North Dakota State University Fargo, North Dakota 58102

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Sponsors:

North Dakota State University English Department North Dakota State University Graduate School North Dakota State University College of the Arts and Sciences North Dakota State University Congress of Student Organizations North Dakota State University Student Government

Red River Graduate Student Conference Committee:

S.J. Williamson & Mafruha Shifat, Conference Co-ChairsAlexandra Rowe, SchedulerDr. Sean Burt, Stephen Disrud, & Sarah Beck, Exemplary Paper Prize JudgesBen Melby, AI Workshop CoordinatorDr. Alison Graham-Bertolini, Advisor

English Graduate Organization Leadership:

S.J. Williamson, PhD President & Treasurer Mafruha Shifat, MA President Alexandra Rowe, PhD Vice-President Kehinde Soetan, MA Vice-President Dr. Alison Graham-Bertolini, Advisor

Panel Moderators:

Dr. Daniel Kenzie Dr. Lisa Arnold Dr. Matthew Warner Dr. Shiva Mainaly Cassandra Coghill Mafruha Shifat S.J. Williamson

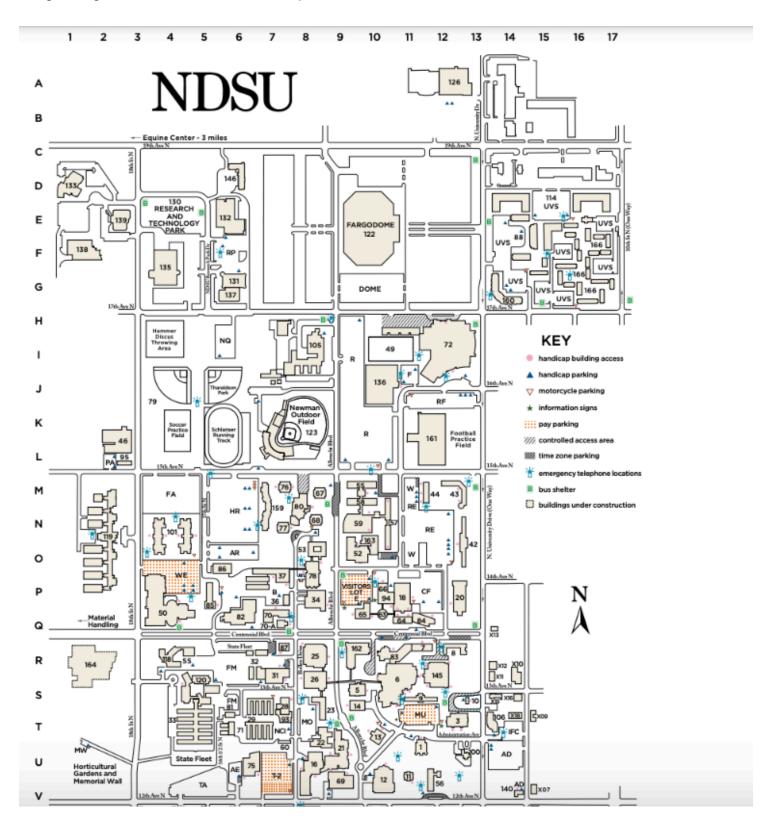
Map of North Dakota State University Memorial Union (main floor) <u>https://www.ndsu.edu/mu/about_the_mu/mu_floorplans/</u>



Map of North Dakota State University Memorial Union (main floor) https://www.ndsu.edu/mu/about_the_mu/mu_floorplans/



Campus Map: North Dakota State University



R12	145	A. Glenn Hill Center
S9	14	Agricultural and Biosystems
		Engineering
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S13	10	Alba Bales House
N10	163	Aldevron Tower
T13	106	Alumni Center.
		Harry D. McGovern
К2	46	
ĸz	46	Animal Nutrition
		and Physiology Center
E3	139	Appareo - Genesis Building
E3	138	Appareo - Horizon Building
<b>V9</b>	69	Askanase Hall
49		
	142	Barry, Richard H., Hall
		(811 2nd Ave N)
P12	20	Bentson/Bunker Fieldhouse
18	105	Biosciences Research
10	105	Laboratory
D6	146	Candlewood Suites
T13	3	Ceres Hall
P10	66	Civil and Industrial Engineering
P10	94	Construction Management Engineering
111	49	Dacotah Field
N2	119	Dalrymple Research
		Greenhouse
P11	18	Dolve Hall
		2 9 1 9 1 9 1
R11	7	E. Morrow Lebedeff Hall
Q11	84	Ehly Hall
Q10	65	Electrical and Computer
		Engineering
73	79	Ellig Sports Complex
Q11	64	Engineering
Q10	63	Engineering Administration
		Equine Center (3 miles west
		of campus on 19th Ave N)
===	122	
E10		Fargodome
Q7	70-A	Gate City Bank Auditorium
Q7	70-A	
Q7 V14	70-A 140	Graduate Center
Q7 V14 S7	70-A 140 28	Graduate Center Harris Hall
Q7 V14	70-A 140	Graduate Center
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Q7 V14 S7 R7 T8	70-A 140 28 87 22	Graduate Center Harris Hall Hastings Hall Heating Plant
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кв	123	Newman Outdoor Field	N4
K12	161	Nodak Insurance Football	D1
		Performance Complex	El
Т7	93	Northern Crops Institute	N7
<b>S5</b>	120	Northern Crops Science	M1
		Laboratory	M7
011	1	Old Main	M
L2 R2	95 164	Parking Office	N1
R2 T5	33	Peltier Complex Plant Sciences Greenhouse	N8
15	33 71	Potato Research-Pesticide	F1
00	~	Storage	N1
W5	128	Prairie Hall	
U13	100	President's House	FR
U11	11	Putnam Hall	TI
<b>R8</b>	25	Quentin Burdick Building	R1
	127	Renaissance Hall (650 NP Ave)	V1
G6	131	Research 1	V1
G6	137	Research 1A	<b>S1</b>
E6	132	Research 2	S1-
E4	130	Research and Technology Park	QI
N9	59	Residence Dining Center	
т7	60	Residence Life Facility Services	w
P5	85	Robinson Hall	TΙ
112	72	Sanford Health Athletic	٧1
<b>0</b> F	~	Complex/Scheels Center	w
05	86 136	Service Center, Pilot Plant Shelly Ellig Indoor Track	R1
J10	130	and Field Facility	
P8	34	Shepperd Arena	SE
T10	13	South Engineering	т1
Q7	70	Stevens Hall	т1
W14	X06	St. Paul's Chapel	
09	52	Sudro Hall	A1
Т6	81	Sugar Beet Research	т1
R9	162	Sugihara Hall	
D1	133	Technology Incubator	V1
R7	31	Thorson Maintenance Center	
U6	75	University Police and Safety	T1
Q6	82	Van Es Hall	R7
		Veterinary Diagnostic	R/
P7	37	Laboratory (4035 19th Ave N) Waldron Hall	<b>S1</b>
Q4	50	Waldron Hall Wallman Wellness Center	
08	53	Walster Hall	NS
08	55	West Building (3551 7th Ave N)	-
M8	80	West Dining Center	ST
P7	36	Wiidakas Laboratory	L2
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ноц	SING	JNITS	
G14	160	Apartment 1701	M1
M12	43	Bison Court (East)	
M12	44	Bison Court (West)	U
V12	56	Burgum Hall	Q.
M7	159	Cater Hall	MI
R12	8	Churchill Hall	-11
	•	Dinan Hall	Ue
S11	9		~~
S11 M10	-	Johnson Hall	58

N4	101	Mathew Living Learning Center
D15	114	Niskanen Expansion
E14	88	Niskanen Hall
N7	77	Pavek Hall
M10	55	Reed Hall
M7	76	Seim Hall
MB	67	Sevrinson Hall
N13	42	Stockbridge Hall
N8	68	Thompson Hall
F15	166	University Village
N10	57	Weible Hall (North and South)
FRA	TERNIT	Y AND SORORITY HOUSES
T15	X09	Alpha Gamma Delta
R13	X11	Alpha Gamma Rho
V15	X07	Alpha Tau Omega
V12	X05	FarmHouse
<b>S14</b>	X16	Kappa Alpha Theta
S14	X15	Kappa Delta
Q14	X13	Kappa Psi Pharmaceutical
		Fraternity
W6	X02	Sigma Alpha Epsilon
T14	X18	Sigma Chi
V15	X19	Sigma Nu
W11	X04	Tau Kappa Epsilon
R13	X12	Theta Chi
CEI E		OFFICES
T13	3	Admission (Ceres Hall)
T13	3	Career and Advising Center
		(Ceres Hall)
A14	117	Counseling Center (Ceres Hall)
T13	3	Customer Account Services (Ceres Hall)
V10	12	Center for Accessibility and Disability Resources (Library)
т13	3	Financial Aid and Scholarships (Ceres Hall)
R7	87	Human Resources/Payroll
		(Hastings Hall)
S11	6	NDSU Bookstore (Memorial Union)
N9	59	NDSU Dining (Residence Dining Center)
S11	6	One Stop (Memorial Union)
L2	95	Parking Office
T13	3	Registration and Records
		(Ceres Hall)
		Decidence Life
M12	44	Residence Life (West Bison Court)
M12 U11	44 1	
		(West Bison Court)
U11 Q4	1	(West Bison Court) Student Affairs (Old Main) Student Health Service (Wallman Wellness Center) Student Loan Services
U11 Q4	1 50	(West Bison Court) Student Affairs (Old Main) Student Health Service (Wallman Wellness Center)

## Restaurants Near North Dakota State University

Map to Downtown Fargo with food and entertainment: <u>Downtown Fargo</u> Restaurants Near Campus: <u>Where You Can Eat</u> Bus transportation: <u>Matbus Schedule</u> (Bus 13, close to NDSU) (Buses 31-36 discontinued) Airport: <u>Hector International Airport</u> Hotels: <u>Accommodations Near NDSU</u>

Labby's Grill & Bar 1100 19th Ave N, Fargo, ND 58102

#### Herd and Horns 1414 12th Ave N, Fargo, ND 58102

Michelle's Table 1414 12th Ave N, Fargo, ND 58102

#### **Fortune House**

1100 19th Ave N, Fargo, ND 58102

#### **Caribou Coffee**

1207 19th Ave N, Fargo, ND 58102

#### **Red Pepper**

1105 19th Ave N, Fargo, ND 58102 **Bison Turf** 1211 N University Dr, Fargo, ND 58102

**Grand Junction Subs** 1100 19th Ave N, Fargo, ND 58102

Applebee's 2001 16th St N, Fargo, ND 58102

Chipotle 1204 19th Ave N, Fargo, ND 58102

**McDonald's** 1220 19th Ave N, Fargo, ND 58102

**Buffalo Wild Wings** 1515 19th Ave N, Fargo, ND 58102 Red Pepper 1105 18th Ave N, Fargo, ND 58102

**Papa John's Pizza** 1100 19th Ave N, Fargo, ND 58102

Little Caesar's Pizza 1020 19th Ave N, Fargo, ND 58102

**Taco Bell** 1599 19th Ave N, Fargo, ND 58102

**Subway** 1501 19th Ave N, Fargo, ND 58102

**Jimmy John's** 1414 12th Ave N, Fargo, ND 58102

# Theme: Blurred Boundaries

Blurred Boundaries: Composition, Culture, and Literary Studies in the Visual-Digital Age

The English Graduate Organization at North Dakota State University (NDSU) invites participants and presenters to explore writing, rhetoric, literary theory, and culture in digital spaces because of the impact of digital technologies and the amount of research that is being generated from questions surrounding technologies such as AI. Digital culture has shown a large impact on how people communicate with each other, academia, both qualitative and quantitative research, creative writing, technology, and so much more. The broad categories of "digital technology" and "culture" often intersect, and we hope our presentations at this conference encourage participants to consider where these interactions happen, what these intersections create, and in terms of AI, who is creating them.

The conference will explore current themes of writing, rhetoric, literary theory, and culture in digital spaces, building from questions posed by our keynote speaker, Dr. Ratan Kumar Roy:

"Our exposure to the digital world has redefined the ways of seeing, thinking, and doing in everyday life. Digital visibility has appeared as a new form of visual cultures that plays a key role in defining the culture of contemporary times. How does one examine, explore, make sense, and write about culture

in this new world order?"



Register and Find More Information here: https://www.ndsu.edu/english/graduate/rrgsc/

# **Conference Schedule**

#### Thursday, May 16, 2024

Coffee Hour	9 to 10 a.m.
Panels 1 and 2	10 to 11:15 a.m.
Panels 3 and 4	11:30 to 1 p.m.
Lunch in MeadowLark	1 to 2 p.m.
Keynote Speaker	2 to 3 p.m.
Dinner	5 p.m.

#### Friday, May 17, 2024

Coffee Hour	9 to 10 a.m.
Panels 5 and 6	10 to 11:15 a.m.
AI Workshop	12 to 1 p.m.
Lunch in MeadowLark	1 to 2 p.m.
Panels 7 and 8	2 to 3:15 p.m.
Concluding Activity	3:30 p.m.

MeadowLark Room.....Coffee hour and Refreshments (both days 9 to 4)

Wifi Password: tjjampgsba

#### Wifi Instructions:

- 1. Connected to NDSU Guest wireless network
- 2. Open a web browser and go to any webpage
- 3. Enter your name in the "full name" field and tjjampgsba in the "password" field.
- 4. Click submit

#### bios:

https://docs.google.com/document/d/1EbcXFHJZqpVDTKRtS17tzHwD-ip9Yv6DFbWCMmuc wts/edit?usp=sharing

## Panel Sessions

## Thursday, May 16, 2024

### Panel 1: Rhetorics of Health and Medicine Location: Hidatsa Room, 10 to 11:15 a.m. moderator: Dr. Daniel Kenzie

Mafruha Shifat, North Dakota State University

• "Rhetorical Strategies and Technical Communication in Health Marketing: Ethical Implications"

Suman Dey, North Dakota State University

• "Postmodern Kairos in Vaccine Discourse: Ethical Reflections on Truth and Trust in Collaborative Health Spaces"

Kehinde Soetan, North Dakota State University

• "From Medical Paternalism to Patient Autonomy: The Rhetoric of Ethical Persuasion in Patient-Doctor Communication in Healthcare"

## Panel 2: Rhetorics of Science and Technology Location: Sanhish Room, 10 to 11:15 a.m.

#### moderator: Dr. Matthew Warner

Lizao Wang-Ruark, University of Notre Dame

• "How to Create Chinese Hackers -- A Tale of Internet-Human Encounter"

Susmita Davi Trisha, North Dakota State University

• "Loss of Human Connection: Negative Effects of ChatGPT in Natural Creative Writing"

## Panel 3: Alternative Pedagogical Approaches Location: Hidatsa Room, 11:30 a.m. to 1 p.m. moderator: Dr. Lisa Arnold

S.J. Williamson, North Dakota State University

• "Spoken Annotations: Listening to Student Research Processes"

### Kaitlynn Toay, University of Kansas

• "Positive Pedagogy Uses of Artificial Intelligence in the 21st Century"

### Panel 4: New Approaches to Feminism Location: Sanhish Room, 11:30 a.m. to 1 p.m. moderator: Cassandra Coghill

Xin Zhang, University of Toronto

• "Projection and Rejection: The Romantic Expressions and Imaginations of Women in the Digital Age"

Louisa Gambah, North Dakota State University

• "Intersections of Maternal and Environmental Activism in Chinua Achebe's *Things Fall Apart* and Louise Erdrich's *Love Medicine*"

### Keynote Presentation Location: Hidatsa Room, 2 to 3 p.m. Presenter: Dr. Ratan Kumar Roy

## From Writing Culture to Writing about Culture: Ethnography in the Age of Digital Visibility

Ratan Kumar Roy, PhD^[1]

Our exposure to the digital world has redefined the ways of seeing, thinking, and doing in everyday life. Digital visibility has appeared as a new form of visual cultures that plays a key role in defining the culture of contemporary times. How do one examine, explore, make sense, and write about culture in this new world order? The ethnographic approach can provide an interpretative understanding of cultural life and social actions. Scholars and writers can always thrive on the dual prospects of ethnography that offer one a unique way of knowing and enable one to reflect and represent the ways of knowing. It is simultaneously epistemological and ontological, theoretical and methodological, ways of researching and writing. Indeed, the landmark work on ethnography by James Clifford and George Marcus in 1986 Writing Culture: The Poetics and Politics of Ethnography remains relevant to date as it deals with the questions of reflexivity, partial truth, politics of representation, collaborative explorations, and literary tradition. In a typical sense, if we consider ethnography as a description of culture, then how do we approach writing about culture in this digital age? The abundance of visual-digital dissemination has redefined the concept of ethnographic fieldwork as well as writing and heavily contributed to blur the boundaries between home and distant, native and alien, local and global, literary and non-literary. Thick description would remain as a key for writing about culture in the realm of digital visibility be it simple literary practices or complex ethnographic writing. The ethnographic sensibilities may guide us in this techno-socially transformative time toward more innovative, creative, collaborative, and interdisciplinary imaginations and practices for telling social stories.

**Keywords:** *ethnography, ethnographic sensibilities, digital visibility, visual abundance, writing about culture, thick description, digital ethnography.* 

^[1] Assistant Professor, School of General Education, Brac University, Dhaka, Bangladesh; email: ratan.roy@bracu.ac.bd

## Friday, May 17, 2024

## Panel 5: Literature and Digital Storytelling Location: Sanhish Room, 10 to 11:15 a.m.

## moderator: Dr. Shiva Mainaly

Kurtis Parsons, University of Central Missouri

- "You Provide the Prose Poems: The *Citizen Kane* Screenplay as a Literary Work"
- Casey Fuller, University of North Dakota

• "Displaced Identity and the Digital World: Hauntology in Tommy Orange's *There There*" Nasih Alam, North Dakota State University

• "From Pages to Places: Situating Kelly et al.'s *The Robot Zoo:* A Mechanical Guide to the Way Animals in Work in Real-Life Context"

## Panel 6: New Media and Popular Culture Location: Hidatsa Room, 10 to 11:15 a.m. moderator: S.J. Williamson

Alexander Lee, independent scholar

• "Immigrant Representation in Spanish Print Media: A Study of Political Bias and Narrative Divergence in Recent Coverage of the Canary Islands Migrant Crisis"

#### Jomal Jose, National Institute of Science Education and Research

• "New Media's Formative Contributions to Dalit Rap: Triumphs and Challenges"

## AI Workshop Location: Hidatsa Room, 12 to 1 p.m. Presenter: Ben Melby

The Red River Valley Graduate Student Conferences invites you to participate in the Artificial Intelligence (AI) & Writing Workshop held on May 17th from 12 to 1pm in [location]. The workshop will be led by NDSU's own Ben Melby, a senior lecturer of English and the current Interim Director of the Upper-Division Writing Program.

The AI & Writing Workshop offers a chance for attendees, including researchers, graduate and undergraduate students, and anyone interested in AI to work in a collaborative space to tackle the challenges of AI. Since the theme of the conference is "Blurred Boundaries" we wanted to be able to provide the attendees with a workshop that allowed them to discuss their approaches to AI across various disciplines. We have framed the workshop as a collaborative space where the attendees can generate new lesson plans or assignments that incorporate or address AI.

As you no doubt have seen, there are plenty of discussions happening around AI with most of these talks centering on its ethical and academic integrity implications. We have designed this workshop to move past the discussion stage and to be about practical solutions to and applications of AI on writing in classrooms. We encourage those that attend the workshop to bring their own questions about AI, lesson plans, activities, or assignments that utilize, or could potentially be benefited by the use of AI to this workshop and engage in this collaborative and creative space for an hour.

### Panel 7: Culture and AI

#### Location: Sanhish Room, 2 to 3:15 p.m.

#### Moderator: Dr. Lisa Arnold

#### Mozaffor Hossain, North Dakota State University

• "Acculturation of Virtual Realities or Digitalization of Culture: Cultural Rhetoric in Virtual Spaces"

Jainab Banu, North Dakota State University

• ""My Hair Lets Me Be Me": Using Matthew A. Cherry's *Hair Love* to Promote Self-Worth in Black Children"

Fredrick Gaise, North Dakota State University

• "Exploring the Use of ChatGPT among Multilingual Students in College Composition II: A Case Study at NDSU"

## Panel 8: Audio-Visual Rhetorics Location: Hidatsa Room, 2 to 3:15 p.m. moderator: Mafruha Shifat

Bowie Kim, Stony Brook University

• "Wandering in Virtual Space: *Bientôt l'été* (2012) by Auriea Harvey"

Joe Vaske, North Dakota State University

• "The Sounds of Stories: Non-verbal Audio Signs in Jonathan Sims's The Magnus Archives."

Bee Rinaldi, North Carolina State University

• "Mutual making, shifting agencies, and theory modeling-using visualization to interject into the human-media agency tensions in Miller and Kittler's work"

#### **Red River Graduate Student Conference Exemplary Paper Prize, 2024**

Judges: Stephen Disrud; Sarah Beck; Sean Burt

Each panel moderator has the option to nominate one exemplary paper from their session for judging. The names of presenters, their current degree program, and a draft of their paper will be sent to Dr. Bertolini with the email title "RRGSC Paper Prize Nominee."

Dr. Bertolini will share anonymous papers with our esteemed judges who will select two winners based on the following criteria:

- 1. A clear, well-supported main point or argument
- 2. Interesting, fresh perspective or a novel contribution to the larger discussion
- 3. Clear language that is appropriate to the audience, including adequately explained technical or theoretical information.

All identifying information will be removed from the papers themselves, which will go to our judges. Submissions should be no longer than 10 pages in length for the sake and consideration of our judges. **We realize that submissions are typically excerpted from longer papers or manuscripts and are often not in final-draft form. We will keep this in mind during the judging process. Awards will be announced no more than 2 weeks after submissions are received.

We will do our best to award one prize to an MA or undergraduate student and one prize to a PhD student or professional, to acknowledge participants who are at different stages of their research.

Moderators will send Dr Bertolini an email with the name of the paper-writer, their status as MA or PhD student, and an unmarked version of the paper for anonymous judging.