

FISH TANK EVALUATION RUBRIC - Junior

FC515

Junior Judging Title of Business/Product _____

Name of Presenter _____ Age _____ County _____ Years in 4-H _____

Placing _____ Individual Team (Preteen time 2-12 minutes)

Possible Points	4	3	2	1	PTs	Comments
Required Elements (4)	All required elements are presented	Require elements is missing some information	Required elements are vague but idea is present	Required elements is incomplete		
Display: Identified the opportunity and/or need of business opportunity (4)	Display was well organized, identified the opportunity/need of business, flowed and attractive	Display identified the opportunity/need and flowed but not well put together	Display showed the general opportunity/need but missing key information	Display was hard to follow and messy		
Prototype: Well made and has detailed description of the purpose or use (4)	Prototype construction well made and description is detailed	Prototype construction has a few flaws and description is missing some information	Prototype construction has flaws and description is missing lots of information	Prototype construction needs work and description is missing		
Effort: Youth put time and worked hard on the presentation aspect of the business (4)	Obvious youth put lots of time and effort into their business idea	Youth put effort into business idea but has minor flaws	Youth put effort into business idea but has major flaws	Youth did put forth much effort		
Impact & Creativity: Youth has a creative and inventive business idea that will leave an impact on the community (4)	Youth was very creative/inventive with their business idea and would leave a positive impact on the community	Youth was slightly creative/inventive with their business idea and would leave a slight impact on the community	Youth was creative but not very inventive with their business idea and would leave a small impact on the community	Youth was not creative or inventive with their business idea and would not leave an impact on the community		
Presentation: Youth presentation was clear and easy to follow with all information on display and explained the prototype use and creation (4)	Youth gave a very great presentation, giving a through description of their business plan	Youth gave an average presentation, giving a touching on the basics of their business plan	Youth needs to practice their presentation skills, they gave a basic information of their business plan	Youth was very nervous and had a hard time completing their presentation		
Total (24)	Ribbon Award	Blue Ribbon (24-21 points)	Red Ribbon (20-18points)	White Ribbon (17-14 points)	Total Points Earned:	

FISH TANK EVALUATION RUBRIC - Senior

FC515

Senior Judging Title of Business/Product _____

Name of Presenter _____ Age _____ County _____ Years in 4-H _____

Placing _____ Individual Team (Teen time 5-15 minutes)

Possible Points	4	3	2	1	PTs	Comments
Required Elements (4)	All required elements are presented	Require elements is missing some information	Required elements are vague but idea is present	Required elements is incomplete		
Display: Identified the opportunity and/or need of business opportunity (4)	Display was well organized, identified the opportunity/need of business, flowed and attractive	Display identified the opportunity/need and flowed but not well put together	Display showed the general opportunity/need but missing key information	Display was hard to follow and messy		
Prototype: Well made and has detailed description of the purpose or use (4)	Prototype construction well made and description is detailed	Prototype construction has a few flaws and description is missing some information	Prototype construction has flaws and description is missing lots of information	Prototype construction needs work and description is missing		
Business Plan: Business plan discussed how to raise funds, market, and operate their business (4)	Business plan was well done and professional with all the key points included	Business plan was complete with all the key points included	Business plan had the basics of all key points but missing details	Business plan was unorganized and had was missing the key points		
Effort: Youth put time and worked hard on the presentation aspect of the business (4)	Obvious youth put lots of time and effort into their business idea	Youth put effort into business idea but has minor flaws	Youth put effort into business idea but has major flaws	Youth did put forth much effort		
Impact & Creativity: Youth has a creative and inventive business idea that will leave an impact on the community (4)	Youth was very creative/inventive with their business idea and would leave a positive impact on the community	Youth was slightly creative/inventive with their business idea and would leave a slight impact on the community	Youth was creative but not very inventive with their business idea and would leave a small impact on the community	Youth was not creative or inventive with their business idea and would not leave an impact on the community		
Presentation: Youth presentation was clear and easy to follow with all information on display and explained the prototype use and creation (4)	Youth gave a very great presentation, giving a thorough description of their business plan	Youth gave an average presentation, giving a touching on the basics of their business plan	Youth needs to practice their presentation skills, they gave a basic information of their business plan	Youth was very nervous and had a hard time completing their presentation		
Total (28)	Ribbon Award	Blue Ribbon (28-25 points)	Red Ribbon (24-21 points)	White Ribbon (20-17 points)	Total Points Earned:	