

HORSE PUBLIC SPEAKING SCORECARD

- A. INTRODUCTION (10 points) _____ Points
1. Did the introduction serve to create interest in the subject?
 2. Was introduction short and to the point?
 3. Was a catchy title used?
- B. ORGANIZATION (25 points) _____ Points
1. Were the main points easy to follow?
 2. Were the main points arranged in the best order?
 3. Were sentences short, easy to understand?
 4. Was the speech interesting?
- C. CONTENT AND ACCURACY (25 points) _____ Points
1. Were facts and information accurate?
 2. Was there enough information concerning the subject?
 3. Was credit given to sources of information, if appropriate?
 4. Was content appropriately related to the horse industry?
- D. STAGE PRESENCE (10 points) _____ Points
1. Was the speaker neat and appropriately dressed?
 2. Was the speaker friendly?
 3. Did speaker talk directly to the audience?
 4. Did speaker look at the audience?
 5. Was posture upright, but not stiff?
 6. Did speaker refrain from leaning on podium or desk?
 7. Did speaker seem relaxed and at ease?
- E. DELIVERY (15 points) _____ Points
1. Did the speaker have appropriate voice control?
 2. Were all words pronounced correctly?
 3. Did speaker's facial expressions reflect the mood of the speech?
 4. If notes were used, was it done without detracting from the speech?
 5. Did speaker seem to choose words at the time they were spoken? (Avoid a memorized or read-type delivery)
- F. GENERAL (10 points) _____ Points
1. Did speaker convey to the audience a sense of wanting to communicate?
 2. Did speech reflect the thoughts and personality of speaker?
- G. CONCLUSION (10 points) _____ Points
1. Was the conclusion short and interesting?
 2. Did conclusion properly wrap up the speech?
 3. Could the speaker handle questions easily?
- _____ **Total Points**

