



# Civic Engagement, Personal Development & Leadership 4-H Careers & Entrepreneurship

## North Dakota 4-H Project Sheet



The 4-H Careers project will help you explore what it takes to get your first “paying” job, while working towards your ultimate dream job or career. The 4-H Entrepreneurship project will help you explore what it takes to start and own a business.

- Practice self-awareness, critical thinking and ethical decision making.
- Explore personality types and learning styles.
- Identify your talents and interests.
- Acquire the ability to apply critical life skills to real life experiences.
- Define your vision for starting a business of your own.

## Here’s what you can do all year!

Starting Out Basic/Level 1	Learning More Intermediate/Level 2	Expanding Horizons Advanced/Level 3
<ul style="list-style-type: none"> <li>• Learn about decision-making.</li> <li>• Learn how to communicate effectively.</li> <li>• Identify your personal learning style.</li> <li>• Research jobs that fit your personal interests.</li> <li>• Learn the definition of entrepreneurs.</li> <li>• Learn characteristics of entrepreneurs.</li> <li>• Learn about time-management skills.</li> <li>• Learn about the different types of businesses.</li> <li>• Learn about business basics.</li> <li>• Learn how to refine an idea into a business opportunity.</li> </ul>	<ul style="list-style-type: none"> <li>• Learn the importance of confidentiality</li> <li>• Learn the value of performing as a team member.</li> <li>• Job shadow or interview an adult about their career.</li> <li>• Understand basic economic terms.</li> <li>• Learn how to use technology for research.</li> <li>• Learn how to identify your target customer.</li> <li>• Develop skills to sell a product.</li> <li>• Learn about hiring/ selecting the right employee for your business.</li> <li>• Learn about credit.</li> </ul>	<ul style="list-style-type: none"> <li>• Learn the connection between school and work.</li> <li>• Learn to set academic and personal goals.</li> <li>• Understand the importance of being a lifelong learner.</li> <li>• Learn to evaluate an opportunity.</li> <li>• Learn to market your business idea.</li> <li>• Learn how to analyze customer satisfaction.</li> <li>• Learn how to record financial information.</li> <li>• Learn about collecting and paying sales tax.</li> <li>• Learn about exiting strategies.</li> <li>• Practice business ethics and social responsibility.</li> </ul>

**Pass it on!**  
Now that you know how, share it with others. Here are ideas to get you started.

### Communication

- Identify two jobs that interest you and interview adults in those positions.
- Write a story or create a video about someone’s typical day at their job.
- Give a presentation about career planning to your 4-H Club.
- Learn to create a great resume and teach other youth to do the same.

### Citizenship

- Volunteer to help plan a career fair at your school.
- Work with a small business in your community to identify a product that they can carry. Conduct research to see if there is a larger market for the item.
- Invite business owners to a 4-H Club meeting to talk about their businesses and answer questions.

### Leadership

- Volunteer to lead the fundraising committee of your 4-H club and suggest products or services to sell.
- Lead a group of friends in preparing a business idea and business plan.



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### Here are other opportunities to explore Careers & Entrepreneurship:

- Make a list of careers that interest you and research them.
- Talk to your school counselor or parents about taking learning styles tests, personality test assessments, and/or career aptitude tests.
- Attend a career day fair at your local high school or college.
- Attend [Extension Youth Conference](#) and participate in workshops, motivational speakers and a community service project, bringing ideas back to your community.



### Exhibit Ideas

- Take a personal inventory to analyze your learning style and share a journal or display about what you learned.
- Write a story or create a video about someone's typical day at his or her job.
- Identify two jobs that interest you and interview adults in those positions.
- Prepare a presentation about your dream job.
- Give a presentation on the elements of a career search.
- Create a display of the timeline and your process of leading a community service project.
- Create a series of workshops teaching other 4-H'ers a project skill. Videotape the workshops and put them on the Web so others have access.
- Create a resume showcasing your skills and strengths.
- Make a poster with a timeline to demonstrate an entrepreneur's accomplishments.
- Create a business plan and/or marketing strategy for a business idea.

#### 4-H Resources

- National 4-H Workforce Readiness Curriculum (*grades 9-12*)  
- [Build Your Future](#)

#### Other Resources

- [NDWIN Career Planning and Exploration](#)
- [ND Career and Technical Education Career Resource Network](#)
- [RUPrepareND.com](#)
- [North Dakota Youth Forward](#)
- [Marketplace for Kids](#)
- [Youth Venture](#)
- [Learning Styles Definitions](#)

#### Recordkeeping

- [Planning for My Project Adventure \(PA093\)](#)
- [ND 4-H Project Plan \(PA095\)](#)
- [ND 4-H Plan of Action \(PA096\)](#)
- [ND 4-H Participation Summary for 11- to 19-year-olds \(PA098\)](#)

Learn more at [www.ndsu.edu/4h/](http://www.ndsu.edu/4h/) or contact your county NDSU Extension office.

