



# SCHHEELS

Specialty Shop Manager Internship – Fargo, ND

## Daily Responsibilities

- ✓ As a Sales Associate...
- ✓ Greet all customers
- ✓ Circulate the sales floor
- ✓ Make genuine connections with customers while helping them find what they need
- ✓ Merchandise new product
- ✓ Let customers know about the benefits of the Scheels Visa
- ✓ Straighten all product at the end of shift



## Special Project

- My special project was to do a floor set for Youth Outerwear.
- I was responsible for merchandising the C.C. hats on an endcap and the Columbia girls' wall.
  - Skeleton set merchandising
  - Coordinating colors
  - Symmetry and balance

## SSM Internship

- Met one on one with an ASL (Assistant Store Leader) to learn about the different responsibilities of an SSM (Specialty Shop Manager)
- Shadowed different positions throughout the store
- Attended Line Viewings for Champion and Tentree brands
- Merchandised new product
- Took the leadership class Empowerment