

Trademark Uniforms

I spent the summer with Trademark Uniforms (White Banner Uniforms) running the social media accounts and establishing the company's online presence. I worked to create one business image for 11 stores in 5 states. I created and corrected online listings, and made social media posts.

- Yelp & Google
- Facebook
- Instagram
- Displays



Socials Posts



Most of my time was spent on putting together social media posts and Instagram Stories. Here are a few of the outfits I created for our Daily Scrub Inspiration posts. My special project for the summer was creating these Daily Scrub Inspiration posts as Instagram Stories. These stories followed the outfit from scrub set to layer to jacket to accessories to full outfit.



Madelyn Knowlton