

NYC Virtual Tour Reflection Learning Journal

Brooklyn Donckers



Internship Seminar

MY TEN LIFE LESSONS: A guide for the Internship seminars.

- 1) **90% OF SUCCESS IS SHOWING UP!:** The nature of being "present", not just for interviews and work, but also as an entity in the consciousness of co-workers and yourself! Discussions include personal appearance, grooming, and modern standards of professional decorum and etiquette.
- 2) **SHOULDA, WOULDVA, COULDA!:** The nature of regret, of possibilities, of attempts, failures,...and the debilitating effect of fear, and how to overcome it.
- 3) **SCRAPE YOUR KNEES!!!! FALLING DOWN IS NECESSARY!!!!:** Sadly, most of life's most valuable lessons are learned through pain, error, or loss....not victory. How do we deal with it, and what's the alternative?
- 4) **WHEN LIFE HANDS YOU LEMONS!:** The nature of setbacks and of not just rising above them, but of inventing new and creative uses of the situation at hand to succeed....and even excel.
- 5) **GOOD NEWS TRAVELS QUICKLY...BAD NEWS TRAVELS FASTER!!!!:** Exploring your reputation, and your integrity. Balancing values in the office and its politics with longterm benefits of honesty, discretion, and personal relationships.
- 6) **HIGH PROFILE/BROKEN NOSE!!!!:** The nature of being great, admired, envied, and rewarded!....and the downside.....
- 7) **HAPPINESS BRINGS SUCCESS! "SUCCESS" DOES NOT NECESSARILY BRING HAPPINESS!:** Finding what you love doing, and trusting that it will make the best use of your talents, energy, devotion, and time.
- 8) **NEVER TAKE "NO!" FOR AN ANSWER!!!!:** The nature of rejection, and of being consistent in the face of criticism and loss.
- 9) **STAY CURIOUS!!!!:** The nature of saying "YES!"!...not "yes, but", of being open to new ideas and opportunities, and never being bored.
- 10) **FIND YOUR MAGIC, MAKE YOUR MAGIC, AND YOU WILL BE YOUR MAGIC!!!!:** The balance of "changing" destiny and "allowing" destiny.



- The best thing you can do is show up for yourself
- Take advantage of opportunities that present themselves
- The most valuable lessons are learned from making mistakes

5W Public Relations

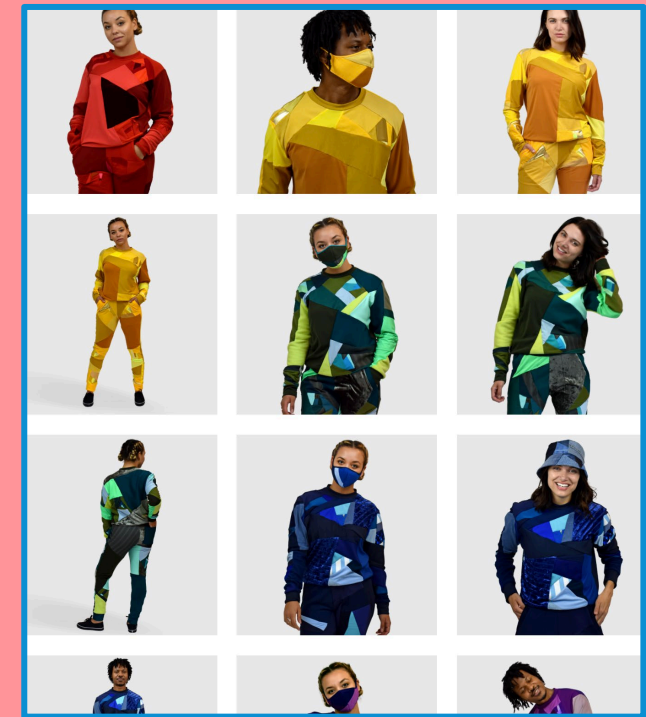


- Help connect brands and companies to get exposure
- Importance of brand objective
- “Leave behind”



Zero Waste Daniel

- The process of growing his company through social media
- Plays with scarcity
- Importance of putting the mission first and creating pieces that make change
- It is important for a designer to follow their internal voice



Socialyte

- They work to connect brands with people to build long term relationships
- Important to be susceptible to change
- Don't ever stop listening to your inner voice, don't stop listening to what you think is valuable
- Big to small, everything begins with creativity
- Never stop pushing boundaries & creating



socialyte

Tanya Taylor



- Working with people from different backgrounds creates a melting pot for creativity
- Work with mood in their patterns and prints
- Carry women's sizes 0-22
- Believe in the importance of women wearing what inspires them, and makes them feel most confident

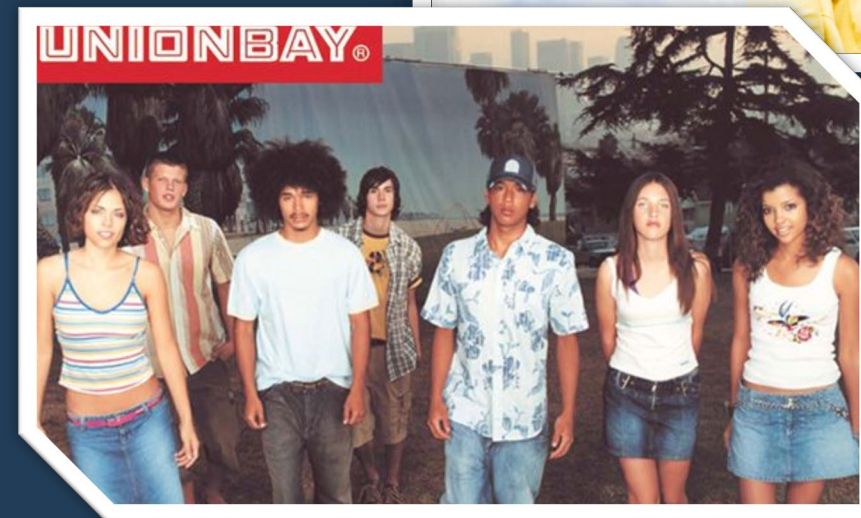
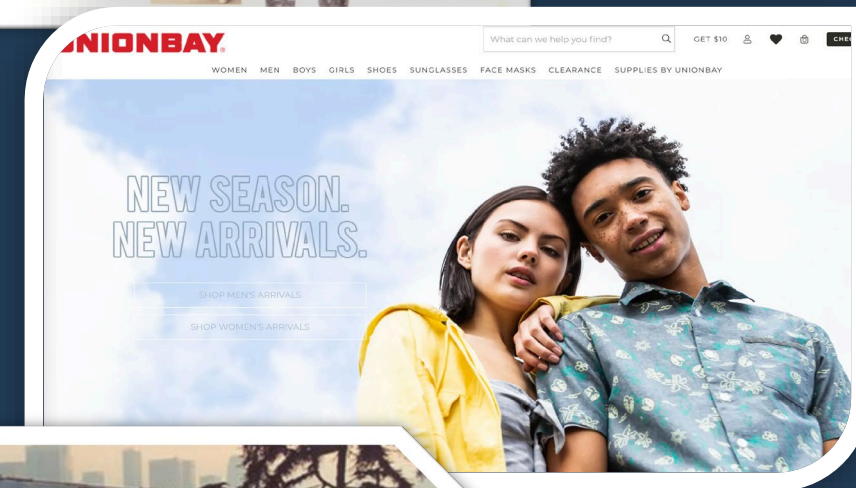
We are painting the world we want women to live in.

A world pulsing with creativity and color, where women are encouraged to celebrate every version of themselves.



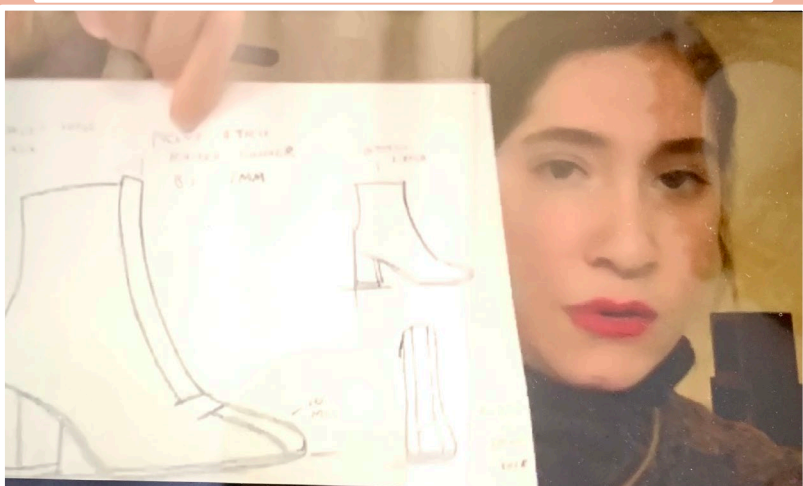
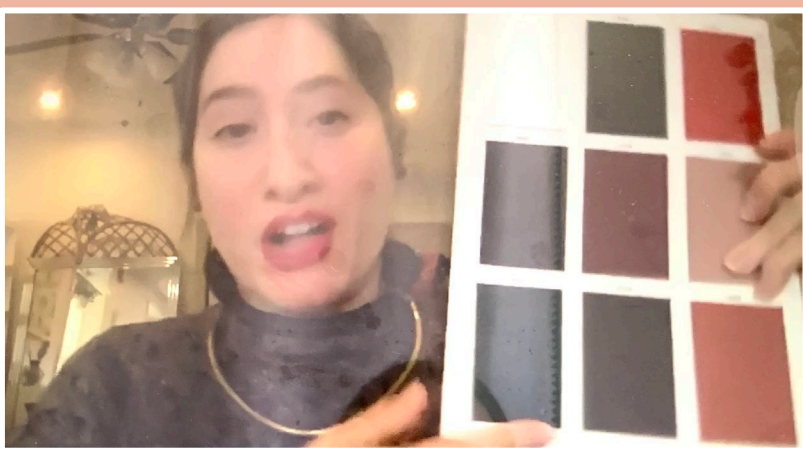
UNIONBAY

- Take what you have learned and applying it to where you go next
- You have to be flexible in the fashion industry, there is always something that comes about
- All about communication, managing accounts, sharing information
- It is important to take in the factor of the product, style, and price when in communication with buyers



SYLVEN New York

- High quality, sustainably designed footwear
- Vegan apple leather, made from organic apple waste
- Need to surround yourself with people who are aligned with your values and beliefs
- It is important to create an aesthetic, but also functional in the design process
- Be patient, have goals, have a vision, if you can't see yourself doing whatever you are doing forever, then do not do it





- **This tour solidified feelings about working in the industry**
- **Created the opportunity for future internships**
- **Insight on different career paths in the fashion industry**
- **Provided valuable connections**