

College of Business Learning Goals and Outcomes (Effective - May 2017)

1. Our students will be effect communicators

- 1.1. Students will deliver oral presentations that are well organized, informative, and persuasive.
- 1.2. Students will write grammatically correct, well-organized, and persuasive reports.

2. Our students will demonstrate effective critical thinking & decision making

- 2.1. Students will evaluate available information, determine its relevance, and use it in conjunction with business theory to solve a business problem.
- 2.2. Students will utilize information technology tools such as spreadsheets and databases to aid in making a decision.

3. Our students will be knowledgeable about key business domains

- 3.1. Students will apply marketing, management, MIS, accounting, finance, business law and economic theories to business problems.

4. Our students will show sensitivity to ethics/ethical reasoning

- 4.1. Students will identify and apply ethical perspectives to business decisions.

5. Our students will be effective collaborators

- 5.1. Students will work with others to complete a project in a team setting.
- 5.2. Students will explain the role of leadership in collaboration.

6. Our students will be sensitive to issues of globalization

- 6.1. Students will evaluate the impact of the global environment on business.
- 6.2. Students will analyze the impact of global factors in making a business decision.