

CHANCHAI TANGPONG
(Other Name Used: Charnchai Tangpong)

Department of Management and Marketing
College of Business
North Dakota State University
Fargo, ND 58108-6050
Tel: (701) 231-9445 E-mail: Charnchai.Tangpong@ndsu.edu

ACADEMIC EXPERIENCE

North Dakota State University (Fargo, ND)

Professor of Management (Tenured)	August 2014 – Present
Chair, Department of Management and Marketing	January 2017 – June 2022
Associate Professor of Management (Tenured)	August 2010 – August 2014
Assistant Professor of Management	August 2006 – August 2010
Department of Management and Marketing	
College of Business	

Witten/Herdecke University (Witten, Germany)

Visiting Scholar/Guest Professor	August 2022 – June 2023
Witten Institute for Family Business	
Department of Management and Entrepreneurship	
Faculty of Management, Economics, and Society	

Midwest Academy of Management

Past President	October 2017 – October 2018
President	October 2016 – October 2017
Conference Program Chair/President Elect	October 2015 – October 2016
Conference Program Chair Elect	February 2015 – October 2015

Clarion University of Pennsylvania (Clarion, PA)

Associate Professor of Management	August 2002 – May 2006
Department of Administrative Science	
College of Business Administration	

Southern Illinois University Carbondale (Carbondale, IL)

Research Assistant	January 1998 – May 2002
Instructor	August 1998 – August 2001
Department of Management	
College of Business	

EDUCATION

Ph.D. in Business Administration	May 2002
Southern Illinois University Carbondale (Carbondale, IL)	
Major: Strategic Management and Organization Studies	
Minor: Production and Operations Management	

Master of Business Administration	August 1997
Southern Illinois University Carbondale (Carbondale, IL)	
Concentration: Finance	

Bachelor of Engineering
Prince of Songkla University (Hat Yai, Songkhla, Thailand)
Major: Chemical Engineering

March 1994

AWARDS AND HONORS

1. Best Paper Award Finalist, Technology and Innovation Management Division, *the 83rd Annual Meeting of the Academy of Management*, 2023.
2. Best Paper Proceedings, Technology and Innovation Management Division, *the 83rd Annual Meeting of the Academy of Management*, 2023.
3. Best Paper Award, *Korean Society for Innovation Management and Economics*, 2023.
4. Bi-Annual Tenured Faculty Research Award, College of Business, North Dakota State University, 2022-2023.
5. 2021 Best Paper Award of *IEEE Transactions on Engineering Management*, 2022.
6. Best Paper of the Year Award, Management and Marketing Department, North Dakota State University, 2021-2022.
7. Research Excellence Award, Management and Marketing Department, North Dakota State University, 2020-2021.
8. Management Education and Development ASFOR Best Professional Development Workshop award, *the 77th Annual Meeting of the Academy of Management*, 2017.
9. Outstanding President Award, *the Midwest Academy of Management*, 2017.
10. Research Excellence Award, Management and Marketing Department, North Dakota State University, 2016-2017.
11. Best Paper of the Year Award, Management and Marketing Department, North Dakota State University, 2016-2017.
12. Conference Program Chair of *the Midwest Academy of Management*, 2016.
13. Outstanding Paper in *the 2016 Emerald Literati Network Awards for Excellence – Journal of Business & Industrial Marketing*.
14. Best Paper Nominee, *the 46th Annual Meeting of the Decision Sciences Institute*, 2015, with a book chapter publication in *Models and Applications in the Decision Sciences – Best Papers from the 2015 Annual Conference*.
15. Strategizing, Activities and Practices Interest Group's Best Practice-Oriented Paper Award, *the 75th Annual Meeting of the Academy of Management*, 2015.
16. Best Paper Nominee, *the 45th Annual Meeting of the Decision Sciences Institute*, 2014, with a book chapter publication in *Trends and Research in the Decision Sciences – Best Papers from the 2014 Annual Conference*.
17. Best Paper Proceedings, Business Policy and Strategy Division, *the 73rd Annual Meeting of the Academy of Management*, 2013.
18. Apple Polisher Recipient (for making exceptional impact on student college experience), North Dakota State University, 2013.

19. Best Theoretical/Empirical Paper Award, *the 42nd Annual Meeting of the Decision Sciences Institute*, 2011.
20. Best Reviewer, *the 54th Annual Meeting of the Midwest Academy of Management*, 2011.
21. Eisele Teaching Fellow (for teaching excellence), College of Business, North Dakota State University, 2010 – 2013.
22. Invited Faculty Member, The International Honor Society – Beta Gamma Sigma, College of Business, North Dakota State University, 2011.
23. Best Paper Award Nominee, *the 51st Annual Meeting of the Midwest Academy of Management*, 2008.
24. Apple Polisher Recipient (for making exceptional impact on student college experience), North Dakota State University, 2008
25. Distinguished Paper Award, Supply Chain Management Track, *the 38th Annual Meeting of the Decision Sciences Institute*, 2007.
26. Sage Publications/Research Methods Division Best Paper Award, *the 67th Annual Meeting of the Academy of Management*, 2007.
27. Best Paper Proceedings, Research Methods Division, *the 67th Annual Meeting of the Academy of Management*, 2007.
28. Faculty of the Year Nominee, College of Business Administration, Clarion University of PA, 2006.
29. Best Paper Proceedings, Operation Management Division, *the 65th Annual Meeting of the Academy of Management*, 2005.
30. Best Paper Proceedings, Organization and Management Theory Division, *the 65th Annual Meeting of the Academy of Management*, 2005.
31. Researcher of the Year Nominee, College of Business Administration, Clarion University of PA, 2005.
32. Researcher of the Year, College of Business Administration, Clarion University of PA, 2003.
33. College of Business Administration Dissertation Fellowship, Southern Illinois University, 2002.
34. Southern Illinois University Dissertation Research Award, 2001.

TEACHING

Teaching Philosophy

Care: Care about students and their learning and development

Connect: Connect with students through two-way communication

Current-Classic: Combine contemporaries and classics for students' learning

Teaching Highlights

- Eisele Teaching Fellow (for teaching excellence), College of Business, North Dakota State University, 2010 – 2013.

- Apple Polisher Recipient (for having made an exceptional impact on student college experience), North Dakota State University, 2008, 2013.
- Invited Faculty Member, The International Honor Society – Beta Gamma Sigma, College of Business, North Dakota State University, 2011.
- Having taught over 80 sections and evaluated 19 Ph.D./Master’s theses.

Courses Taught and Course Developments

At North Dakota State University (Overall Student Rating)

- Senior Capstone Strategic Management: 4.5/5.0
- Junior-level Foundations of Management: 4.5/5.0
- MBA Organizational Restructuring: 4.9/5.0
- Graduate and Undergraduate Independent Studies: 5 students
- Course Development: MBA Organizational Restructuring

At Clarion University of Pennsylvania (Overall Student Rating)

- Senior Capstone Administrative Decision Making: 4.5/5.0
- Senior-level Operations Management: 4.2/5.0
- Junior-level Management Theory and Practice: 4.1/5.0
- MBA Organization Structure and Behavior: 4.5/5.0
- MBA Capstone Business Strategy and Policy: 4.4/5.0
- Graduate and Undergraduate Independent Studies: 6 students
- Course Development: MBA Leadership and Organization

Graduate Student Advising and Thesis External Examiner

- Serving as an external examiner on the doctoral dissertation committee of Pattama Lenuwat, PhD Candidate at Thammasat University, thesis title: “The role of business model innovation in strengthening the retail industry supply chain resilience in the face of COVID-19” (2022 – Present).
- Serving an external examiner on the doctoral dissertation committee of Sitt Jittichanon, PhD Candidate at National Institute of Development Administration (NIDA) Business School, thesis title: “Tapping into emotion regulation: Formation of an entrepreneurial network through reciprocity” (2022 – Present).
- Served as an external examiner on the doctoral dissertation committee of Faisal Khurshid, PhD Candidate at Hong Kong Polytechnic University, thesis title: “Investigating strategic sourcing performance in response to an innovation shock – the role of knowledge, experience, and market dynamics” (2019).
- Served on the master’s supervisory committee of Michael Heim at North Dakota State University (2019 – 2020).
- Served on the doctoral dissertation committee of Poyraz Kayabas at North Dakota State University, Dissertation Title: “Three essays on the graduated driver licensing program in North Dakota” (2018).
- Served on the doctoral dissertation committee of Fesseha Gebremikael at North Dakota State University, Dissertation Title: “An investigation of social media platforms on supply chain performance through competitive intelligence using AHP model” (2017 – 2018).
- Served on the doctoral dissertation committee of Sardar Zahid at North Dakota State University, Dissertation Title: “Green supply chain management practices: Evidence from small and medium enterprises of Pakistan” (2014 – 2016).

- Served on the master’s supervisory committee of Jessica Rick at North Dakota State University, (2012 – 2013).
- Served on the master’s supervisory committee of Aditi Mohpal at North Dakota State University, (2012).
- Served on the doctoral dissertation committee of Kiet Tran at Trident University International, Dissertation Title: “Governance, strategy, strategic decision-making process and intention to adopt in software reuse success model.” (2009 – 2012).
- Chaired the doctoral dissertation of Reda Bernoussi at Trident University International, Dissertation Title: “Work formalization, dynamic capabilities, and business performance in the context of enterprise resource planning” (2006 – 2011).
- Served on the master’s supervisory committee of Nazanin Aaslani at North Dakota State University, (2011).
- Served on the master’s supervisory committee of Nimish Dharmadhikari at North Dakota State University, (2009 – 2011).
- Served on the master’s supervisory committee of Dan Song at North Dakota State University, (2009 – 2010).
- Served on the master’s supervisory committee of Yasaman Kazemi at North Dakota State University, (2010).
- Served on the doctoral dissertation committee of Xianzhe Chen at North Dakota State University, Dissertation Title: “Topics in supply chain risk modeling and simulation – A continuous time approach” (2009 – 2010).
- Served on the master’s supervisory committee of Mousumi Tanha at North Dakota State University, (2010).
- Served on the master’s supervisory committee of Naomi Takahashi at North Dakota State University, (2009 – 2010).
- Served on the master’s thesis committee of Robyn Myrum at North Dakota State University, Thesis Title: “Effects of technology in a physical education class” (2008 – 2009).

RESEARCH

Research Interests

- Governance of buyer-supplier collaborations and innovations across firm boundaries
- Strategic values and behavioral dynamics in buyer-supplier relationships and supply chains
- Entrepreneurial and established firms’ joint efforts on innovations
- Top management/strategic leadership in corporate turnaround, renewal, and entrepreneurship
- Turnaround strategies and business model innovation in established and entrepreneurial firms
- Timing and sequence of strategic actions in technological and organizational changes

Research Highlights

- Six publications in the *Financial Times 50* journals and seven publications in the *Supply Chain Management Congress’* top four empirically-focused journals
- Seven best paper/workshop recognitions at the annual meeting of the *Academy of Management*
- Two best/outstanding paper recognitions at the annual meeting of *Decision Sciences Institute*
- 2016 outstanding paper of *Journal of Business & Industrial Marketing*
- 2021 best paper of *IEEE Transactions on Engineering Management*
- Over 90 journal/conference publications and over 100 refereed/invited presentations

Refereed Journal Publications

1. Hung, K., Banerjee, S., Nordstrom, O., **Tangpong, C.**, Li, J., & Li, Y. (forthcoming) “The influence of top management’s strategic planning capacity and entrepreneurial orientation on corporate entrepreneurship.” *Entrepreneurship Research Journal*.
2. **Tangpong, C.**, Lehmberg, D., & Li, Z. (forthcoming) “CEO replacement, top management vacancy, and the sequence of top management team changes in high technology turnaround companies.” *Long Range Planning*.
3. Abebe, M., **Tangpong, C.**, & Ndofor, H. (forthcoming) “Hitting the ‘Reset Button’: The role of digital reorientation in successful turnarounds.” *Long Range Planning*.
4. Park, W-Y., **Tangpong, C.**, Ro, K., & Kim, N. (2022) “The design sourcing choice and technological performance in the upscale and downscale markets of an architectural innovation.” *Journal of Operations Management*, 68(3): 218-240. (a top-50 business journal of *Financial Times*; a top-four empirically focused journal of *Supply Chain Management Congress*)
5. Li, J., Chai, L., **Tangpong, C.**, Hong, M., & Traub, R. (2022) “An empirical investigation of buyer-supplier relationship typologies and their behavioral and performance outcomes.” *Journal of Business & Industrial Marketing*, 37(4): 874-892.
6. Park, W-Y., & **Tangpong, C.** (2021) “Performance and survival implications of sourcing choice sequence across an architectural innovation life cycle.” *Journal of Operations Management*, 67(6): 656-679. (a top-50 business journal of *Financial Times*; a top-four empirically focused journal of *Supply Chain Management Congress*)
7. Clauß, T., Abebe, M., **Tangpong, C.**, & Hock, M.* (2021) “Strategic agility, business model innovation and firm performance: An empirical investigation.” *IEEE Transactions on Engineering Management*, 68(3): 767-784.
*: This paper won the 2021 Best Paper Award of the journal.
8. Li, J., Chai, L., Nordstrom, O., **Tangpong, C.**, & Hung, K. (2021) “Development of a loss aversion scale.” *Journal of Managerial Issues*, 33(1): 69-89.
9. Pengnate, S., Lehmberg, D., & **Tangpong, C.** (2020) “Top management’s communication in economic crisis and the firm’s subsequent performance: Sentiment analysis approach.” *Corporate Communications: An International Journal*, 25(2): 187-205.
10. Chai, L., Li, J., **Tangpong, C.**, & Clauß, T. (2020) “The interplays of coopetition, conflicts, trust, and efficiency process innovation in vertical B2B relationships.” *Industrial Marketing Management*, 85: 269-280.
11. Lehmberg, D., & **Tangpong, C.** (2020) “Employee primacy and corporate slogans in Japanese and American firms’ communication in times of crisis.” *International Journal of Business Communication*, 57(1): 86-112.
12. Lehmberg, D., & **Tangpong, C.** (2020) “Do top management performance attribution patterns matter to subsequent organizational outcomes? A two-country study of attribution in economic crisis.” *Journal of Management & Organization*, 26(5): 736-755.
13. **Tangpong, C.**, Hung, K., & Li, J.* (2019) “Toward an agent-system contingency theory for behavioral supply chain and industrial marketing research.” Special Issue on “*Psychological Micro-Foundations of Business-to-Business Decision Making*”, *Industrial Marketing Management*, 83: 134-147.
*: All co-authors contributed equally

14. Clauß, T., & **Tangpong, C.*** (2019) “Perception-based supplier attributes and performance implications: A multimethod exploratory study.” *Journal of Supply Chain Management*, 55(4): 34-66. (a top-four empirically focused journal of *Supply Chain Management Congress*)
*: Both co-authors contributed equally
15. Chai, L., Li, J., Clauß, T., & **Tangpong, C.** (2019). “The influences of interdependence, opportunism and technology uncertainty on interfirm cooperation.” *Journal of Business & Industrial Marketing*, 34(5): 948-964.
16. Banerjee, S., Pillai, R. G., Jones, J. M., Hung, K., & **Tangpong, C.** (2019) “Dark side of power in innovation adoption.” *Journal of Managerial Issues*, 31(4): 388-408.
17. Clauß, T., & **Tangpong, C.** (2018) “In search for impregnable exchange relationships with buyers: Exploratory insights for suppliers.” *Industrial Marketing Management*, 75 (November): 1-16.
18. Abebe, M., & **Tangpong, C.** (2018) “Founder-CEOs and corporate turnaround among declining firms.” *Corporate Governance: An International Review*, 26: 45-57.
19. **Tangpong, C.**, Li, J., & Hung, K.* (2016) “Dark side of reciprocity norm: Ethical compromise in business exchanges.” Special Issue on “*The Dark Side of Business Relationships*”, *Industrial Marketing Management*, 55 (May): 83-96.
*: All co-authors contributed equally
20. **Tangpong, C.**, Abebe, M., & Li, Z.* (2015) “A temporal approach to retrenchment and successful turnaround in declining firms.” *Journal of Management Studies*, 52(5): 647-677. (a top-50 business journal of *Financial Times*)
*: All co-authors contributed equally
21. **Tangpong, C.**, Michalisin, M. D., Traub, R., & Melcher, A. J.* (2015) “A review of buyer-supplier relationship typologies: Progress, problems and future research directions.” *Journal of Business & Industrial Marketing*, 30(2): 153-170.
*: This paper won the 2016 Outstanding Paper Award of the journal.
22. **Tangpong, C.**, Hung, K., & Li, J.* (2014) “Agent-system co-development in supply chain research: Propositions and demonstrative findings.” *Journal of Operations Management*, 32(4): 154-174. (a top-50 business journal of *Financial Times*; a top-four empirically focused journal of *Supply Chain Management Congress*)
*: All co-authors contributed equally
23. Li, J., **Tangpong, C.**, Hung, K., & Johns, T. (2013) “The role of interfirm reciprocity norm and agent conscientiousness in supply contract adjustment decision.” *Journal of Business & Industrial Marketing*, 28(8): 660-671.
24. **Tangpong, C.**, Michalisin, M. D., & Li, J. (2012) “Ethical receptive capacity and teaching business ethics.” *International Journal of Society Systems Science, Special Issue on Business Ethics in Social Science*, 4(3): 278-296.
25. Hung, K., **Tangpong, C.**, Li, J., & Li, Y. (2012) “Robustness of general risk propensity scale in cross-cultural settings.” *Journal of Managerial Issues*, 24(1): 78-96.
26. Li, J., Hung, K., & **Tangpong, C.** (2012) “The role of reciprocity norm and agent conscientiousness in employee layoff decisions.” *Management Research Review*, 35(5): 419-440.
27. Ro, Y., Hung, K., & **Tangpong, C.** (2012) “Agent gender and firm compliance in relational exchanges.” *International Journal of Commerce and Management*, 22(1): 53-74.

28. **Tangpong, C.** (2011) “Content analytic approach to measuring constructs in operations and supply chain management.” *Journal of Operations Management*, 29(6): 627-638. (a top-50 business journal of *Financial Times*; a top-four empirically focused journal of *Supply Chain Management Congress*)
29. **Tangpong, C., Li, J., & Johns, T.** (2010) “Stakeholder prescription and managerial decisions: An investigation of the universality of stakeholder prescription.” *Journal of Managerial Issues*, 22(3): 345-367.
30. **Tangpong, C., Hung, K., & Ro, Y.** (2010) “The interaction effect of relational norms and agent cooperativeness on opportunism in buyer-supplier relationships.” *Journal of Operations Management*, 28(5): 398-414. (a top-50 business journal of *Financial Times*; a top-four empirically focused journal of *Supply Chain Management Congress*)
31. Hung, K., & **Tangpong, C.*** (2010) “General risk propensity in multifaceted business decisions: Scale development.” *Journal of Managerial Issues*, 22(1): 88-106.
*: Both co-authors contributed equally.
32. **Tangpong, C., Islam, M.†, & Lertpittayapoom, N.*** (2009) “The emergence of business-to-consumer e-commerce: New niche formation, creative destruction, and contingency perspectives.” *Journal of Leadership & Organizational Studies*, 16(2): 131-140.
*: The earlier draft of this paper was nominated for the *Best Paper Award* at the *2008 Midwest Academy of Management Conference*. †: Graduate student.
33. Hung, K., Ro, Y., & **Tangpong, C.*** (2009) “Agent characteristics and compliance behavior in supply chain disruptions.” *Journal of Business and Management*, 15(1): 51-71.
*: The earlier draft of this paper won the *Distinguished Paper Award* of Supply chain Management Track at the *2007 Decision Sciences Institute Conference*. All co-authors contributed equally.
34. **Tangpong, C., & Ro, Y.*** (2009) “The role of agent negotiation behaviors in buyer-supplier relationships.” *Journal of Managerial Issues*, 21(1): 58-79.
*: Both co-authors contributed equally.
35. **Tangpong, C., Michalisin, M. D., & Melcher, A. J.** (2008) “Toward a typology of buyer-supplier relationships: A study of the computer industry.” Special Topic Forum “*New Perspectives on the Sourcing Decision*”, *Decision Sciences*, 39(3): 571-593. (a top-four empirically focused journal of *Supply Chain Management Congress*)
36. **Tangpong, C., & Ro, Y.** (2008) “Student-manager surrogacy in supply chain decision making.” *Journal of Business and Management*, 14(1): 77-91.
37. **Tangpong, C.** (2008) “IT-performance paradox revisited: Resource-based and prisoner’s dilemma perspectives.” *Journal of Applied Management and Entrepreneurship*, 13(1): 35-49.
38. **Tangpong, C., & Pesek, J. G.** (2007) “Shareholder value ideology, reciprocity and decision making in moral dilemmas.” *Journal of Managerial Issues*, 19(3): 379-396.
39. Michalisin, M. D., Karau, S. J., & **Tangpong, C.** (2007) “Leadership’s activation of team cohesion as a strategic asset: An empirical simulation.” *Journal of Business Strategies*, 24(1): 1-26.
40. Michalisin, M. D., Karau, S. J., & **Tangpong, C.** (2004) “The effects of performance and team cohesion on attribution: A longitudinal simulation.” *Journal of Business Research*, 57(10): 1108-1115.
41. **Tangpong, C., Saengratwatchara, P., & Lertpittayapoom, N.** (2004) “The effect of strategy complementarities between corporate focus and global strategy on firm profitability and risk.” *Pennsylvania Journal of Business and Economics*, 10(1): 55-63.

42. Michalisin, M. D., Karau, S. J., & **Tangpong, C.** (2004) “Top management team cohesion and superior industry returns: An empirical study of the resource-based view.” *Group & Organization Management*, 29(1): 125-140.

Book Chapter, Practitioner-Oriented, and Editorial Publications

1. Cristofaro, M., Butler, F., Neck, C., Parayitam, S., & **Tangpong C.** (2022) “Guest editorial: *Behavioral strategy: (re-)affirming foundations.*” *Management Research Review*, 45(9): 1101-1109.
2. **Tangpong C.**, Thompson, K., Badawy, R., Chen, Y., & Smith, R. (2022) “An introduction to *the Midwest Academy of Management – Leading, managing and learning in view of today’s grand challenges* special issue.” *Journal of Managerial Issues*, 34(2): 97-99.
3. **Tangpong, C.**, Lehmborg, D., & Pillai, R. G.* (2021) “Executive stock options: A managerial cognition perspective.” *Emotion, Cognition and Their Marvellous Interplay in Managerial Decision Making*, Cambridge Scholars Publishing Edited Collection, Chapter 8: 162-185.
*: All co-authors contributed equally.
4. Clauß, T., & **Tangpong, C.** (2021) “Perceptions matter: How your procurement team perceives your suppliers and their capabilities can have a profound impact on the performance of your supply chain.” *Supply Chain Management Review*, May/June: 30-35.
5. Hung, K., **Tangpong, C.**, & Li, J. (2016) “Corporate ethical values and firm performance.” *Models and Applications in the Decision Sciences – Best Papers from the 2015 Annual Conference*, Chapter 8: 145-153.
6. Hung, K., **Tangpong, C.**, & Li, J. (2015) “Financial implications of JIT logistics and defect bullwhip effect.” *Trends and Research in the Decision Sciences – Best Papers from the 2014 Annual Conference*, Chapter 19: 254-263.

Refereed Conference Proceedings

1. Park, W-Y, **Tangpong, C.**, & Khurshid, F. “Roles of firm knowledge retention when outsourcing core component amid technological change.” *Best Paper Proceedings of the 83rd Annual Meeting of the Academy of Management*, August 2023, Boston, MA.
2. Pengnate, S., Lehmborg, D., & **Tangpong, C.** “CEO sentiment in crisis and subsequent performance: A two-country study.” *Proceedings of the 50th Annual Meeting of the Decision Sciences Institute*, November 2019, New Orleans, LA.
3. Li, J., **Tangpong, C.**, & Hung, K. T. “An agent-system contingency theory for behavioral research in supply chains”. *Proceedings of the 48th Annual Meeting of the Decision Sciences Institute*, November 2017, Washington, DC.
4. Lehmborg, D., & **Tangpong, C.** “Turnaround in large complex legacy organizations” *Proceedings of the 47th Annual Meeting of the Decision Sciences Institute*, November 2016, Austin, TX.
5. Clauß, T., & **Tangpong, C.** “In Search for Impregnable Exchange Relationships with Buyers: Insights for Suppliers” *Proceedings of the 47th Annual Meeting of the Decision Sciences Institute*, November 2016, Austin, TX.
6. Li, J., **Tangpong, C.**, & Hung, K. “The influence of ethical relativism on ethical compromise in business exchanges” *Proceedings of the 47th Annual Meeting of the Decision Sciences Institute*, November 2016, Austin, TX.

7. Hung, K., **Tangpong, C.**, & Li, J. "Ethical foundations of competitive advantage." *Proceedings of the 46th Annual Meeting of the Decision Sciences Institute*, November 2015, Seattle, WA.
8. Lehmberg, D. & **Tangpong, C.** "An examination of performance attribution patterns of Japanese and American management in economic crisis." *Proceedings of the 28th Annual Conference of the Association of Japanese Business Studies*, June 2015, Bangalore, India.
9. Hung, K., **Tangpong, C.**, & Li, J. "Financial implications of JIT logistics and defect bullwhip effect." *Proceedings of the 45th Annual Meeting of the Decision Sciences Institute*, November 2014, Tampa, FL.
10. **Tangpong, C.**, Hung, K., Michalisin, M. D., & Melcher, A. J. "A new breed of suppliers for product innovations: A multi-method investigation." *Proceedings of the 44th Annual Meeting of the Decision Sciences Institute*, November 2013, Baltimore, MD.
11. Hung, K., **Tangpong, C.**, Li, J., & Li, Y. "The influence of top management characteristics on senior managers' innovation adoption tendency." *Proceedings of the 44th Annual Meeting of the Decision Sciences Institute*, November 2013, Baltimore, MD.
12. **Tangpong, C.**, Abebe, M., & Li, Z. "A temporal approach to successful turnaround in declining firms." *Best Paper Proceedings of the 73rd Annual Meeting of the Academy of Management*, August 2013, Buena Vista, FL.
13. **Tangpong, C.**, Li, J., Hung, K., & Senaji, T. "The effect of reciprocity norm on ethical compromise: A cross-cultural investigation." *Proceedings of the 43rd Annual Meeting of the Decision Sciences Institute*, November 2012, San Francisco, CA.
14. Li, J., **Tangpong, C.**, Hung, K., & Li, Y. "Employee layoff decision: A cross-cultural study of the U.S. and China." *Proceedings of the 43rd Annual Meeting of the Decision Sciences Institute*, November 2012, San Francisco, CA.
15. Hung, K., & **Tangpong, C.** "Synergistic use of experiment and survey for cross-level behavioral OM research." *Proceedings of the 42nd Annual Meeting of the Decision Sciences Institute*, November 2011, Boston, MA.
16. de Soysa, D.[†], Johns, T., & **Tangpong, C.*** "Business education and student morality: A longitudinal study." *Proceedings of the 54th Annual Meeting of the Midwest Academy of Management*, October 2011, Omaha, NE.
*: All co-authors contributed equally. †: Graduate student.
17. **Tangpong, C.**, Michalisin, M. D., Melcher, A. J., & Hung, K. "A new breed of suppliers for product innovations: A content analytic study." *Proceedings of the 4th Annual Conference for the Academy of Innovation and Entrepreneurship*, July 2011, Beijing, China.
18. Lehmberg, D., & **Tangpong, C.** "Management in the face of crisis: A comparison the foci and attributions of Japan and US based firms after Lehman's bankruptcy announcement." *Proceedings of the 24th Annual Conference of the Association of Japanese Business Studies*, June 2011, Nagoya, Japan.
19. Hung, K., **Tangpong, C.**, Li, J., & Li, Y. "General risk propensity: A cross-cultural scale validation and modification." *Proceedings of the 41st Annual Meeting of the Decision Sciences Institute*, November 2010, San Diego, CA.
20. **Tangpong, C.**, Li, J., & Hung, K. "Reciprocity, environmental uncertainty, and ethical compromise in managerial decision making." *Proceedings of the 41st Annual Meeting of the Decision Sciences Institute*, November 2010, San Diego, CA.

21. Li, J., Hung, K., & **Tangpong, C.** “Reciprocity, conscientiousness, and employee layoff decision in firm-employee relationships.” *Proceedings of the 53rd Annual Meeting of the Midwest Academy of Management*, October 2010, Grand Forks, ND.
22. Li, J., **Tangpong, C.**, & Johns, T. “Reciprocity, conscientiousness, and contract adjustment decision in buyer-supplier relationships.” *Proceedings of the 40th Annual Meeting of the Decision Sciences Institute*, November 2009, New Orleans, LA.
23. Ro, Y., Hung, K., & **Tangpong, C.** “Agent gender and firm compliance in relational exchanges: Is there really a gender effect?” *Proceedings of the 40th Annual Meeting of the Decision Sciences Institute*, November 2009, New Orleans, LA.
24. **Tangpong, C.**, Johns, T., & Li, J. “An empirical investigation of the universality of stakeholder prescription.” *Proceedings of the 39th Annual Meeting of the Decision Sciences Institute*, November 2008, Baltimore, MD.
25. Hung, K., & **Tangpong, C.** “Measuring general risk propensity in business decisions.” *Proceedings of the 39th Annual Meeting of the Decision Sciences Institute*, November 2008, Baltimore, MD.
26. **Tangpong, C.**, Islam, M.[†], & Lertpittayapoom, N. “New niche formation and creative destruction of business-to-consumer e-commerce: A multi-retail sector study.” *Proceedings of the 51st Annual Meeting of the Midwest Academy of Management*, October 2008, St. Louis, MO. [†: Graduate student.]
27. **Tangpong, C.**, Ro, Y., & Hung, K. “Opportunism in buyer-supplier relationships: The interactionist perspective.” *Proceedings of the 38th Annual Meeting of the Decision Sciences Institute*, November 2007, Phoenix, AZ.
28. Bernoussi, R.[†], & **Tangpong, C.** “Enterprise resource planning: A pathway to boosting dynamic capabilities and business performance.” *Proceedings of the 38th Annual Meeting of the Decision Sciences Institute*, November 2007 Phoenix, AZ. [†: Graduate student.]
29. Hung, K., Ro, Y., & **Tangpong, C.** “Agent characteristics and compliance behavior in supply chain disruptions.” *Proceedings of the 38th Annual Meeting of the Decision Sciences Institute*, November 2007, Phoenix, AZ.
30. **Tangpong, C.**, Ro, Y., & Hung, K. “Student-manager surrogacy revisited: An empirical investigation.” *Best Paper Proceedings of the 67th Annual Meeting of the Academy of Management*, August 2007, Philadelphia, PA.
31. **Tangpong, C.**, Ro, Y., & Michalisin, M. D. “Can students be surrogates for managers in supply chain decision-making contexts?” *Proceedings of the 37th Annual Meeting of the Decision Sciences Institute*, November 2006, San Antonio, TX.
32. Ro, Y., **Tangpong, C.**, & Michalisin, M. D. “Effects of agent negotiation behaviors on supply chain relationships” *Proceedings of the 37th Annual Meeting of the Decision Sciences Institute*, November 2006, San Antonio, TX.
33. **Tangpong, C.**, Michalisin, M. D., & Karau, S. J. “Leadership’s indirect effect on firm performance through cohesion: An empirical study.” *Proceedings of the 36th Annual Meeting of the Decision Sciences Institute*, November 2005, San Francisco, CA.
34. **Tangpong, C.**, & Lertpittayapoom, N. “The emergence of business-to-consumer e-commerce revisited: A multi-sector study of retail industry.” *Proceedings of the 36th Annual Meeting of the Decision Sciences Institute*, November 2005, San Francisco, CA.

35. **Tangpong, C.** “Indexing executive stock options: Attribution theory perspective.” *Proceedings of the 36th Annual Meeting of the Decision Sciences Institute*, November 2005, San Francisco, CA.
36. **Tangpong, C.**, Michalisin, M. D., & Melcher, A. J. “A new breed of suppliers in the new economy: A longitudinal case study of the U.S. computer industry.” *Best Paper Proceedings of the 65th Annual Meeting of the Academy of Management*, August 2005, Honolulu, HI.
37. **Tangpong, C.**, Michalisin, M. D., & Melcher, A. J. “Performance effects of relationalism with dominant and non-dominant suppliers: A case study.” *Best Paper Proceedings of the 65th Annual Meeting of the Academy of Management*, August 2005, Honolulu, HI.
38. **Tangpong, C.**, & Pesek, J. G. “The effects of the ideology of shareholder value and the norm of reciprocity on managerial decision making in moral dilemmas.” *Proceedings of the 35th Annual Meeting of the Decision Sciences Institute*, November 2004, Boston, MA.
39. **Tangpong, C.**, Tangpong, X. W., & Lertpittayapoom, N. “Agency perspective of IT outsourcing and future direction of IT investment.” *Proceedings of the 12th Annual Conference of the Institute for Behavioral and Applied Management*, October 2004, Providence, RI.
40. **Tangpong, C.**, & Wu, X.[†] “Competitive analysis in emerging economies: proposed revision of firm behavior and resource assumptions.” *Proceedings of the Strategic Management Society Mini-Conference*, December 2003, Hong Kong, China. [[†]: Graduate student.]
41. **Tangpong, C.**, Melcher, A. J., & Michalisin, M. D. “Performance-based classification system of firm-supplier relationships in the computer industry.” *Proceedings of the 34th Annual Meeting of the Decision Sciences Institute*, November 2003, Washington, DC.
42. **Tangpong, C.**, Michalisin, M. D., & Karau, S. J. “Unraveling leadership-firm performance paradox: Leadership as an organizational hygiene factor.” *Proceedings of the 34th Annual Meeting of the Decision Sciences Institute*, November 2003, Washington, DC.
43. **Tangpong, C.**, Michalisin, M. D., & Melcher, A. J. “A new breed of suppliers in the new economy.” *Proceedings of the 7th International Decision Sciences Institute Conference and the 8th Asia-Pacific Decision Sciences Institute Conference*, July 2003, Shanghai, China.
44. **Tangpong, C.**, & Tangpong, X. W. “IT outsourcing revisited: agency perspective and pay-for-performance.” *Proceedings of the 7th International Decision Sciences Institute Conference and the 8th Asia-Pacific Decision Sciences Institute Conference*, July 2003, Shanghai, China.
45. **Tangpong, C.**, Michalisin, M. D., & Melcher, A. J. “Firm-supplier relationships and firm performance revisited: Theory building through case studies.” *Proceedings of the 33rd Annual Meeting of the Decision Sciences Institute*, November 2002, San Diego, CA.
46. **Tangpong, C.** “Is IT investment a losing proposition? Value creation and prisoner’s dilemma perspectives.” *Proceedings of the 8th Americas Conference on Information Systems*, August 2002, Dallas, TX.
47. **Tangpong, C.**, Saengratwatchara, P., & Lertpittayapoom, N. “The effect of strategy complementarities between corporate focus and global strategy on firm profitability and risk.” *Proceedings of the 2002 Midwest Decision Science Institute Annual Conference*, April 2002, Milwaukee, WI.
48. Michalisin, M. D., Karau, S. J., & **Tangpong, C.** “The effects of performance, team cohesion and uncertainty on attribution: a longitudinal study.” *Proceedings of the 32nd Annual Meeting of the Decision Sciences Institute*, November 2001, San Francisco, CA.

49. **Tangpong, C.**, & Kim, E. “The emergence of e-commerce in consumer markets: New niche formation or creative destruction?” *Proceedings of the 7th Americas Conference on Information Systems*, August 2001, Boston, MA.
50. Michalisin, M. D., Karau, S. J., & **Tangpong, C.** “Senior management team cohesion and superior industry returns: An empirical study of the resource-based view.” *Proceedings of the 31st Annual Meeting of the Decision Sciences Institute*, November 2000, Orlando, FL.

Refereed Conference Presentations

1. Park, W-Y, **Tangpong, C.**, & Khurshid, F. “Roles of firm knowledge retention when outsourcing core component amid technological change.” *The 83rd Annual Meeting of the Academy of Management*, August 2023, Boston, MA.
2. Park, W-Y, **Tangpong, C.**, & Khurshid, F. “Retention of outsourced core component knowledge during technological change.” *The 2023 Korean Society for Innovation Management and Economics Conference*, July 2023, Jeju, South Korea.
3. Lenuwat, P.[†], Sombultawee, K., **Tangpong, C.**, & Boon-itt, S. “Innovative resilience: A build to last capability to survive and thrive during COVID-19 pandemic.” *The 22nd International Graduate Student Conference*, February 2023, Hybrid Conference (Honolulu, HI and Virtual Conference). [[†]: Graduate student.]
4. Lenuwat, P.[†], Sombultawee, K., **Tangpong, C.**, & Boon-itt, S. “How dynamic capabilities promote business model innovation to cope with supply chain disruption in the face of COVID-19.” *The Logistic Research Network Annual Conference*, September 2022, Birmingham, England. [[†]: Graduate student.]
5. Pengnate, S., & **Tangpong, C.** “Does changing a football manager help improve the team performance: An evidence from English Premier League?” *The 52nd Annual Meeting of the Decision Sciences Institute*, November 2021, Virtual Conference.
6. **Tangpong, C.**, Hung, K., Clauß, T., Michalisin, M. D., & Melcher, A. J. “Quasi-experimental and survey studies of supplier dependence and buyer product innovation.” *The 81st Annual Meeting of the Academy of Management*, August 2021, Virtual Conference.
7. Pengnate, S., Lehmberg, D., & **Tangpong, C.** “The roles of emotions in top management’s communication during economic crisis.” *The 51st Annual Meeting of the Decision Sciences Institute*, November 2020, Virtual Conference.
8. Hong, M., Li, J., Chai, L., & **Tangpong, C.** “Moral disengagement and corporate ethics: Predicting purchasing managers’ unethical practices.” *The 2020 Annual Conference of the Society for Business Ethics*, August 2020, Virtual Conference.
9. Pengnate, S., Lehmberg, D., & **Tangpong, C.** “CEO sentiment in crisis and subsequent performance: A two-country study.” *The 50th Annual Meeting of the Decision Sciences Institute*, November 2019, New Orleans, LA.
10. Li, J., Chai, L., Nordstrom, O., **Tangpong, C.**, & Hung, K. “Scale development of loss aversion.” *The 50th Annual Meeting of the Decision Sciences Institute*, November 2019, New Orleans, LA.
11. Schultz, J., Anyadioha, O., Anyadioha, M., Udoh, A., Porter, T. H., Nowakowski, M. J., Smith, R., Beekie, R., **Tangpong, C.**, Kerth, S. A., & Beard, J. W. “The rest of the story: Using literature to enhance learning in the business classroom.” Professional development

workshop/panel. *The 62nd Annual Meeting of the Midwest Academy of Management*, October 2019, Omaha, NE.

12. Lehmberg, D., Li, Z., & **Tangpong, C.** “A punctuated equilibrium perspective on retrenchment: Timing, speed and magnitude of retrenchment and turnaround outcomes. *The 39th Annual Conference of the Strategic Management Society*, October 2019, Minneapolis, MN.
13. Chai, L., Li, J., **Tangpong, C.**, & Clauß, T. “A double-edged sword role of cooperation on process innovation efficiency.” *The 79th Annual Meeting of the Academy of Management*, August 2019, Boston, MA.
14. Lehmberg, D., **Tangpong, C.**, & Li, Z. “Timing and function of top management team changes in organizational decline and turnaround.” *The 79th Annual Meeting of the Academy of Management*, August 2019, Boston, MA.
15. Lehmberg, D. & **Tangpong, C.** “What do we know about corporate turnaround in the Japanese context?” *The 32nd Annual Conference of Association of Japanese Business Studies*, June 2019, Copenhagen, Denmark.
16. Chai, L., Li, J., Clauß, T., & **Tangpong, C.** “Drivers of cooperation: Interdependence, opportunism, and technology uncertainty.” *The 49th Annual Meeting of the Decision Sciences Institute*, November 2018, Chicago, IL.
17. **Tangpong, C.**, McKinley, W., Pathak, S., & Lehmberg, D. “Organizational decline and turnaround: Recurring Challenges.” Symposium/panel presentation. *The 61st Annual Meeting of the Midwest Academy of Management*, October 2018, St. Louis, MO.
18. **Tangpong, C.**, Aikens, S., Soltwisch, B., Pillai, R. G., Pillutla, A., Hong, M. C., & Peterson, T. O. “Surviving the need for research productivity in high-demand teaching condition.” Professional development workshop/panel presentation. *The 61st Annual Meeting of the Midwest Academy of Management*, October 2018, St. Louis, MO.
19. **Tangpong, C.**, Hung, K., Clauß, T., Michalisin, M. D., & Melcher, A. J. “Supplier dependence and buyer firm product innovation: Theoretical and empirical investigations.” *The 78th Annual Meeting of the Academy of Management*, August 2018, Chicago, IL.
20. Li, J., **Tangpong, C.**, & Hung, K. T. “An agent-system contingency theory for behavioral research in supply chains.” *The 48th Annual Meeting of the Decision Sciences Institute*, November 2017, Washington, DC.
21. Clauß, T., & **Tangpong, C.** “Plural governance, product innovation, and process improvement in buyer-supplier relationships.” *The 77th Annual Meeting of the Academy of Management*, August 2017, Atlanta, GA.
22. Schultz, J. L., Park, S., Lewis, V. J., Stewart, C., Jhamb, S., Comer, D., Heilmann, S., **Tangpong, C.**, Downs, A., Cooper, E., Cavanagh, K. V., French, M., Kupka, B., Wei, H., Soltwisch, B., Barnes, K. L., Nam, K., Szyliowicz, D., & De Janasz, S. C.* “Teaching with Television Media”. Professional development workshop conducted at *the 77th Annual Meeting of the Academy of Management*, August 2017, Atlanta, GA.
*: Management Education and Development ASFOR Best Professional Development Workshop Award Winner
23. Lehmberg, D., & **Tangpong, C.** “Turnaround in large complex legacy organizations” *The 47th Annual Meeting of the Decision Sciences Institute*, November 2016, Austin, TX.

24. Clauß, T., & **Tangpong, C.** “In search for impregnable exchange relationships with buyers: Insights for suppliers.” *The 47th Annual Meeting of the Decision Sciences Institute*, November 2016, Austin, TX.
25. Li, J., **Tangpong, C.**, & Hung, K. “The influence of ethical relativism on ethical compromise in business exchanges.” *The 47th Annual Meeting of the Decision Sciences Institute*, November 2016, Austin, TX.
26. **Tangpong, C.**, Lehmberg, D., & Li, Z. “Turmoil in the C-suite: Top management change and corporate turnaround.” *The 76th Annual Meeting of the Academy of Management*, August 2016, Anaheim, CA
27. Schultz, J. L., Barnes, K. J., Sharp, B. M., Porter, T. H., Heilmann, S. G., Evan, R. J., **Tangpong, C.**, Smith, M. L., Cavanagh, K. V., Wei., H., Hirsch, S. A., Park, S., & Downs, A. “Making learning meaningful: Using videos to engage students in management education.” Professional development workshop conducted at *the 76th Annual Meeting of the Academy of Management*, August 2016, Anaheim, CA.
28. Hung, K., **Tangpong, C.**, & Li, J. “Ethical foundations of competitive advantage.” *The 46th Annual Meeting of the Decision Sciences Institute*, November 2015, Seattle, WA.
29. **Tangpong, C.**, Hung, K., Li, J., Michalisin, M. D., & Melcher, A. J. “Relationalism with dominant suppliers: Relational advantage and constraint.” *The 75th Annual Meeting of the Academy of Management*, August 2015, Vancouver, British Columbia, Canada.
30. **Tangpong, C.**, Lehmberg, D., & Li, Z.* “New CEOs in turnaround situations: What to do or not to do in their first year?” *The 75th Annual Meeting of the Academy of Management*, August 2015, Vancouver, British Columbia, Canada.
*: Strategizing, Activities and Practices Interest Group’s Best Practice-Oriented Paper Award Winner
31. Lehmberg, D. & **Tangpong, C.** “An examination of performance attribution patterns of Japanese and American management in economic crisis.” *The 28th Annual Conference of Association of Japanese Business Studies*, June 2015, Bangalore, India.
32. Clauß, T., & **Tangpong, C.** “Cognitive-based supplier attributes and performance implications: A multi-method study.” *The 75th Annual Meeting of the Academy of Management*, August 2015, Vancouver, British Columbia, Canada.
33. Hung, K., **Tangpong, C.**, & Li, J. “Financial implications of JIT logistics and defect bullwhip effect.” *The 45th Annual Meeting of the Decision Sciences Institute*, November 2014, Tampa, FL.
34. **Tangpong, C.** “Firm-agent cross-level theorization in decision making research: Overview and critical assumptions.” as part of the symposium: “Cross-level theorization in managerial decision-making research.” *The 57th Annual Meeting of the Midwest Academy of Management*, October 2014, Minneapolis, MN.
35. **Tangpong, C.**, Li, Z., & Lehmberg, D. “Stability-change dialectical dynamics and corporate turnaround.” *The 74th Annual Meeting of the Academy of Management*, August 2014, Philadelphia, PA.
36. **Tangpong, C.**, Hung, K., Michalisin, M. D., & Melcher, A. J. “A new breed of suppliers for product innovations: A multi-method investigation.” *The 44th Annual Meeting of the Decision Sciences Institute*, November 2013, Baltimore, MD.

37. Hung, K., **Tangpong, C.**, Li, J., & Li, Y. "The influence of top management characteristics on senior managers' innovation adoption tendency." *The 44th Annual Meeting of the Decision Sciences Institute*, November 2013, Baltimore, MD.
38. **Tangpong, C.** "Managing for research productivity: The non-technical side of research practices." as part of the symposium: "Issues in management and managing research practices." *The 56th Annual Meeting of the Midwest Academy of Management*, October 2013, Milwaukee, WI.
39. **Tangpong, C.**, Abebe, M., & Li, Z. "A temporal approach to successful turnaround in declining firms." *The 73rd Annual Meeting of the Academy of Management*, August 2013, Buena Vista, FL.
40. Abebe, M., & **Tangpong, C.** "Assets or liabilities? The role of founder-CEOs in successful turnaround in declining firms." *The 73rd Annual Meeting of the Academy of Management*, August 2013, Buena Vista, FL.
41. **Tangpong, C.**, Hung, K., & Li, J. "Toward a theory of behavioral supply chain management." *The 73rd Annual Meeting of the Academy of Management*, August 2013, Buena Vista, FL.
42. **Tangpong, C.**, Li, J., Hung, K., & Senaji, T. "The effect of reciprocity norm on ethical compromise: A cross-cultural investigation." *The 43rd Annual Meeting of the Decision Sciences Institute*, November 2012, San Francisco, CA.
43. Li, J., **Tangpong, C.**, Hung, K., & Li, Y. "Employee layoff decision: A cross-cultural study of the U.S. and China." *The 43rd Annual Meeting of the Decision Sciences Institute*, November 2012, San Francisco, CA.
44. Li, J., **Tangpong, C.**, & Johns, T. "The effect of business education on students' layoff tendency." *The 55th Annual Meeting of the Midwest Academy of Management*, October 2012, Itasca, IL.
45. **Tangpong, C.**, & Li, Z. "The punctuated equilibrium perspective of corporate turnaround." *The 72nd Annual Meeting of the Academy of Management*, August 2012, Boston, MA.
46. Hung, K., & **Tangpong, C.*** "Synergistic use of experiment and survey for cross-level behavioral OM research." *The 42nd Annual Meeting of the Decision Sciences Institute*, November 2011, Boston, MA.
*: Best Theoretical/Empirical Paper Award Winner
47. de Soysa, D.[†], Johns, T., & **Tangpong, C.*** "Business education and student morality: A longitudinal study." *The 54th Annual Meeting of the Midwest Academy of Management*, October 2011, Omaha, NE.
*: All co-authors contributed equally. †: Graduate student.
48. **Tangpong, C.**, Li, J., & Hung, K. "The norm of reciprocity and ethical compromise in business exchanges: An empirical investigation." *The 71st Annual Meeting of the Academy of Management*, August 2011, San Antonio, TX.
49. **Tangpong, C.**, & Li, Z. "Corporate turnaround revisited: A theory rebuilding and empirical testing study." *The 71st Annual Meeting of the Academy of Management*, August 2011, San Antonio, TX.
50. **Tangpong, C.**, Michalisin, M. D., Melcher, A. J., & Hung, K. "A new breed of suppliers for product innovations: A content analytic study." *The 4th Annual Conference for the Academy of Innovation and Entrepreneurship*, July 2011, Beijing, China.

51. Lehmborg, D., & **Tangpong, C.** “Management in the face of crisis: A comparison the foci and attributions of Japan and US based firms after Lehman’s bankruptcy announcement.” *The 24th Annual Conference of the Association of Japanese Business Studies*, June 2011, Nagoya, Japan.
52. Hung, K., **Tangpong, C.**, Li, J., & Li, Y. “General risk propensity: A cross-cultural scale validation and modification.” *The 41st Annual Meeting of the Decision Sciences Institute*, November 2010, San Diego, CA.
53. **Tangpong, C.**, Li, J., & Hung, K. “Reciprocity, environmental uncertainty, and ethical compromise in managerial decision making.” *The 41st Annual Meeting of the Decision Sciences Institute*, November 2010, San Diego, CA.
54. Li, J., Hung, K., & **Tangpong, C.** “Reciprocity, conscientiousness, and employee layoff decision in firm-employee relationships.” *The 53rd Annual Meeting of the Midwest Academy of Management*, October 2010, Grand Forks, ND.
55. **Tangpong, C.**, Hung, K., & Li, J. “A Firm-agent contingency theory of firm behaviors in vertical inter-firm relationships.” *The 70th Annual Meeting of the Academy of Management*, August 2010, Montreal, Canada.
56. Li, J., **Tangpong, C.**, & Johns, T. “Reciprocity, conscientiousness, and contract adjustment decision in buyer-supplier relationships.” *The 40th Annual Meeting of the Decision Sciences Institute*, November 2009, New Orleans, LA.
57. Ro, Y., Hung, K., & **Tangpong, C.** “Agent gender and firm compliance in relational exchanges: Is there really a gender effect?” *The 40th Annual Meeting of the Decision Sciences Institute*, November 2009, New Orleans, LA.
58. **Tangpong, C.**, & Li, J. “Dark side of the norm of reciprocity: Ethical compromise in managerial decision making.” *The 69th Annual Meeting of the Academy of Management*, August 2009, Chicago, IL.
59. **Tangpong, C.** “Measuring buyer-supplier relationalism: A content analysis-based approach.” *The 69th Annual Meeting of the Academy of Management*, August 2009, Chicago, IL.
60. **Tangpong, C.**, Johns, T., & Li, J. “An empirical investigation of the universality of stakeholder prescription.” *The 39th Annual Meeting of the Decision Sciences Institute*, November 2008, Baltimore, MD.
61. Hung, K., & **Tangpong, C.** “Measuring general risk propensity in business decisions.” *The 39th Annual Meeting of the Decision Sciences Institute*, November 2008, Baltimore, MD.
62. **Tangpong, C.**, Islam, M.[†], & Lertpittayapoom, N. “New niche formation and creative destruction of business-to-consumer e-commerce: A multi-retail sector study.” *The 51st Annual Meeting of the Midwest Academy of Management*, October 2008, St. Louis, MO. [†: Graduate student.]
63. **Tangpong, C.**, Ro, Y., & Hung, K. “Opportunism in buyer-supplier relationships: The interactionist perspective.” *The 38th Annual Meeting of the Decision Sciences Institute*, November 2007, Phoenix, AZ.
64. Bernoussi, R.[†], & **Tangpong, C.** “Enterprise resource planning: A pathway to boosting dynamic capabilities and business performance.” *The 38th Annual Meeting of the Decision Sciences Institute*, November 2007, Phoenix, AZ. [†: Graduate student.]

65. Hung, K., Ro, Y., & **Tangpong, C.*** “Agent characteristics and compliance behavior in supply chain disruptions.” *The 38th Annual Meeting of the Decision Sciences Institute*, November 2007, Phoenix, AZ.
*: Distinguished Paper Award Winner, Supply Chain Management Track. All co-authors contributed equally.
66. **Tangpong, C.**, Michalisin, M. D., & Melcher, A. J. “Buyer-supplier relationship typologies revisited: Review, critiques and future directions.” *The 67th Annual Meeting of the Academy of Management*, August 2007, Philadelphia, PA.
67. **Tangpong, C.**, Ro, Y., & Hung, K. “Student-manager surrogacy revisited: An empirical investigation.”* *The 67th Annual Meeting of the Academy of Management*, August 2007, Philadelphia, PA.
*: Sage Publications/Research Methods Division Best Paper Award Winner
68. Park, J-K., **Tangpong, C.**, & Ro, Y. “Architectural innovation as an incumbent’s strategic weapon.” *The 67th Annual Meeting of the Academy of Management*, August 2007, Philadelphia, PA.
69. **Tangpong, C.**, Ro, Y., & Michalisin, M. D. “Can students be surrogates for managers in supply chain decision-making contexts?” *The 37th Annual Meeting of the Decision Sciences Institute*, November 2006, San Antonio, TX.
70. Ro, Y., **Tangpong, C.**, & Michalisin, M. D. “Effects of agent negotiation behaviors on supply chain relationships” *The 37th Annual Meeting of the Decision Sciences Institute*, November 2006, San Antonio, TX.
71. **Tangpong, C.**, & Michalisin, M. D. “Can you teach business ethics? An empirical investigation.”* *The 66th Annual Meeting of the Academy of Management*, August 2006, Atlanta, GA.
*: Press Release: Southern Illinois News & Media
72. **Tangpong, C.**, Michalisin, M. D., & Karau, S. J. “Leadership’s indirect effect on firm performance through cohesion: An empirical study.” *The 36th Annual Meeting of the Decision Sciences Institute*, November 2005, San Francisco, CA.
73. **Tangpong, C.**, & Lertpittayapoom, N. “The emergence of business-to-consumer e-commerce revisited: A multi-sector study of retail industry.” *The 36th Annual Meeting of the Decision Sciences Institute*, November 2005, San Francisco, CA.
74. **Tangpong, C.** “Indexing executive stock options: Attribution theory perspective.” *The 36th Annual Meeting of the Decision Sciences Institute*, November 2005, San Francisco, CA.
75. **Tangpong, C.**, Michalisin, M. D., & Melcher, A. J. “A new breed of suppliers in the new economy: A longitudinal case study of the U.S. computer industry.” *The 65th Annual Meeting of the Academy of Management*, August 2005, Honolulu, HI.
76. **Tangpong, C.**, Michalisin, M. D., & Melcher, A. J. “Performance effects of relationalism with dominant and non-dominant suppliers: A case study.” *The 65th Annual Meeting of the Academy of Management*, August 2005, Honolulu, HI.
77. **Tangpong, C.**, & Pesek, J. G. “The effects of the ideology of shareholder value and the norm of reciprocity on managerial decision making in moral dilemmas.” *The 35th Annual Meeting of the Decision Sciences Institute*, November 2004, Boston, MA.
78. **Tangpong, C.**, Tangpong, X. W., & Lertpittayapoom, N. “Agency perspective of IT outsourcing and future direction of IT investment.” *The 12th Annual Conference of the Institute for Behavioral and Applied Management*, October 2004, Providence, RI.

79. **Tangpong, C.**, Melcher, A. J., & Michalisin, M. D. “Toward a typology of firm-supplier relationships: A study of the computer industry” *The 64th Annual Meeting of the Academy of Management*, August 2004, New Orleans, LA.
80. **Tangpong, C.**, & Wu, X.[†] “Competitive analysis in emerging economies: proposed revision of firm behavior and resource assumptions.” *Strategic Management Society Mini-Conference*, December 2003, Hong Kong, China. [†: Graduate student.]
81. **Tangpong, C.**, Melcher, A. J., & Michalisin, M. D. “Performance-based classification system of firm-supplier relationships in the computer industry.” *The 34th Annual Meeting of the Decision Sciences Institute*, November 2003, Washington, DC.
82. **Tangpong, C.**, Michalisin, M. D., & Karau, S. J. “Unraveling leadership-firm performance paradox: Leadership as an organizational hygiene factor.” *The 34th Annual Meeting of the Decision Sciences Institute*, November 2003, Washington, DC.
83. **Tangpong, C.**, Michalisin, M. D., & Melcher, A. J. “Firm-supplier relationships and firm performance revisited: Theory building through case studies.” *The 33rd Annual Meeting of the Decision Sciences Institute*, November 2002, San Diego, CA.
84. **Tangpong, C.**, Saengratwatchara, P., & Lertpittayapoom, N. “The effect of strategy complementarities between corporate focus and global strategy on firm profitability and risk.” *The 2002 Midwest Decision Science Institute Annual Conference*, April 2002, Milwaukee, WI.
85. Michalisin, M. D., Karau, S. J., & **Tangpong, C.** “The effects of performance, team cohesion and uncertainty on attribution: a longitudinal study.” *The 32nd Annual Meeting of the Decision Sciences Institute*, November 2001, San Francisco, CA.
86. Melcher, A. J., & **Tangpong, C.** “Industry analysis revisited: A critique and proposed revision.” *The 21st Annual Conference of the Strategic Management Society*, October 2001, San Francisco, CA.
87. **Tangpong, C.**, & Kim, E. “The emergence of e-commerce in consumer markets: New niche formation or creative destruction?” *The 7th Americas Conference on Information Systems*, August 2001, Boston, MA.
88. Michalisin, M. D., Karau, S. J., & **Tangpong, C.** “Senior management team cohesion and superior industry returns: An empirical study of the resource-based view.” *The 31st Annual Meeting of the Decision Sciences Institute*, November 2000, Orlando, FL.

Invited/Non-refereed Presentations and Workshop/Panelists

1. **Tangpong, C.** “How to establish international research collaborations.” An invited experience sharing seminar at *Thammasat University*, April 2023, Bangkok, Thailand.
2. **Tangpong, C.** “Dialectical interactions of leadership change, retrenchment, and reorientation in corporate turnaround.” An invited research presentation/seminar at *Radboud University*, March 2023, Nijmegen, Netherlands.
3. **Tangpong, C.** “How to get published in top business & management journals.” An invited experience sharing workshop at *Radboud University*, March 2023, Nijmegen, Netherlands.
4. **Tangpong, C.** “Strategic actions and top management dynamics in corporate turnaround.” An invited research presentation/lecture series at *Universität Witten/Herdecke*, November 2022, Witten, Germany.

5. **Tangpong, C.** “Dynamics in buyer-supplier relationships and sourcing choice sequence.” An invited research seminar at *University of Michigan – Dearborn*, October 2021, Dearborn, MI.
6. **Tangpong, C.** “High-promise research and assessing topic and design choices.” An invited experience sharing workshop at *Prince of Songkla University – Hat Yai Campus*, September 2021, Songkhla, Thailand, Virtual Workshop.
7. **Tangpong, C.** “How to get published in top business & management journals.” An invited experience sharing workshop at *Thammasat University*, May 2021, and at *Mahidol University*, July 2021, Bangkok, Thailand, Virtual Workshop.
8. **Tangpong, C., & Shah, R.** “Work-life balance panel” at the New Faculty Development Consortium. *The 50th Annual Meeting of the Decision Sciences Institute*, November 2019, New Orleans, LA.
9. Polyvion, M., Hung, K., & **Tangpong, C.** “Classroom management tip round table” at the New Faculty Development Consortium. *The 50th Annual Meeting of the Decision Sciences Institute*, November 2019, New Orleans, LA.
10. **Tangpong, C.** “Research collaboration - trials and tribulations of working with co-authors.” An invited presentation at the Doctoral Consortium. *The 62nd Annual Meeting of the Midwest Academy of Management*, October 2019, Omaha, NE.
11. Hung, K., Li, J., & **Tangpong, C.** “Cross-level behavioral research in operations and supply chain management.” An invited presentation at *the 47th Annual Meeting of the Decision Sciences Institute*, November 2016, Austin, TX.
12. **Tangpong, C.** “Organizational restructuring and corporate turnaround” An invited presentation and lecture series at *Guangzhou University*, December 2015, Guangzhou, China.
13. Michalisin, M. D., **Tangpong, C., & Melcher, A. J.** “A critique of buyer-supplier relationship typologies: Progress, problems and future directions.” An abstract presentation at *the 41st Annual Meeting of the Decision Sciences Institute*, November 2010, San Diego, CA.
14. **Tangpong, C.** “Managing for research productivity.” An invited presentation and seminar at *Prince of Songkla University – Trang Campus*, August 2010, Trang, Thailand.
15. **Tangpong, C.** “Systematic approaches to generating new research ideas.” An invited presentation and seminar at *Prince of Songkla University – Trang Campus*, June 2009, Trang, Thailand.
16. **Tangpong, C., & Hung, K.** “A hidden liability of power: An innovation-inhibiting effect.” An abstract presentation at *the 39th Annual Meeting of the Decision Sciences Institute*, November 2008, Baltimore, MD.
17. **Tangpong, C.** “In search for new research ideas.” An invited presentation at *the National Institute of Development Administration*, June 2008, Bangkok, Thailand.
18. **Tangpong, C., Michalisin, M. D., & Melcher, A. J.** “Performance effects of relationalism with dominant and non-dominant suppliers: A case study.” An invited presentation at *Faculty Research Forum*, College of Business Administration, Clarion University of PA, April 2006, Clarion, PA.
19. **Tangpong, C.** “Path to academic and career success.” An invited presentation at *the Society for Advancement of Management (SAM) Meeting*, the Clarion University of Pennsylvania Chapter, March 2006, Clarion, PA.

Grants Awarded

1. University Innovative Course Approach Grant, total of \$10,500, Fall 2018.
2. Foundation Impact Grant, total of \$52,749.06 (with Laura Trude), Fall 2014.
3. Pontikes Center Research Grant, total of \$2,000 (with Euijin Kim), Spring 2000.

PROFESSIONAL SERVICE

Professional Service Highlights

- Associate editor, *Journal of Operations Management*, 2023-present.
- Guest editor for two journal special issues, 2021-2022.
- President of the Midwest Academy of Management, 2016-2017.
- Chaired a conference program and 15 tracks/sessions, and refereed over 150 papers.

Selected Peer-Review

- Associate editor: *Journal of Operations Management* (2023-present)
- Editorial Review Board: *Decision Sciences Journal* (2023-present); *Journal of Operations Management* (2014-2022).
- Special Issue Guest Editor: *Management Research Review*; *Journal of Managerial Issues*
- Journal ad-hoc reviewer services: *Journal of Management Studies*; *Decision Sciences Journal*; *Group and Organization Management*; *Industrial Marketing Management*; *Journal of Business Research*; *Journal of Operations Management*; *Journal of Business & Industrial Marketing*; *Journal of Management Inquiry*.
- Conference reviewer services: *Strategic Management Society*; *Midwest Academy of Management*; *Academy of Management*; *Decision Sciences Institute*.

Textbook Review

- Reviewer, the instructional materials of Robbins & DeCenzo's foundations of management textbook, *Fundamentals of Management* (2010).
- Reviewer, Ketchen & Eisner's strategic management textbook, *Strategy* (2008).
- Reviewer, Hill & Jones' strategic management textbook, *Essentials of Strategic Management* (2007).

Conference Track Chair, Session Chair and Discussant/Facilitator

- Leadership Session Chair, *the Annual Meeting of the Midwest Academy of Management* (2019).
- Strategic Management Session Chair, *the Annual Meeting of the Academy of Management* (2018).
- Strategic Management Session Chair, *the Annual Meeting of the Decision Sciences Institute* (2016).
- Organization Behavior & Human Resources Management Track Chair, *the Annual Meeting of the Decision Sciences Institute* (2014).
- Research Methods Session Discussant, *the Annual Meeting of the Academy of Management* (2012).
- Strategy & Organization Theory Track Co-chair, *the Annual Meeting of the Midwest Academy of Management* (2011 – 2013).

- Management of Innovation Capability Session Chair, *the Annual Conference for the Academy of Innovation and Entrepreneurship* (2011).
- Strategy & Policy Session Facilitator, *the Annual Meeting of the Decision Sciences Institute* (2008 – 2009).
- Strategy & Organization Theory Session Facilitator, *the Annual Meeting of the Midwest Academy of Management* (2008, 2010, 2014).
- Organizational Behavior/Organizational Theory Session Facilitator, *the Annual Meeting of the Decision Sciences Institute* (2007).
- Strategic Management/Economics Track Chair, *the International Decision Sciences Institute Conference and the Asia-Pacific Decision Sciences Institute Conference, Bangkok, Thailand* (2007).

Other Professional Services

- External reviewer for Dr. Rama Reddy’s tenure and promotion at Indiana University – South Bend (2022).
- Virtual Visiting Professor in the “PSU Open Mobility” educational project, *Prince of Songkla University – Trang Campus, Trang, Thailand* (July - December 2021).
- Member on the Best Student Paper Committee, *the Annual Meeting of the Midwest Academy of Management* (2019).
- External reviewer for Dr. Brandon Soltwisch’s tenure and promotion at University of Northern Colorado (2018).
- External reviewer for Dr. Yi-Su Chen’s tenure and promotion at University of Michigan-Dearborn (2016).
- Proposal reviewer for the Louisiana Board of Regents’ Research Competitiveness Subprogram (2013).
- External reviewer for Dr. Arifin Angriawan’s tenure and promotion at Purdue University Calumet (2012 – tenured/associate professor; 2017 – full professor).

INSTITUTIONAL AND COMMUNITY SERVICE

Institutional/Community Service Highlights

- Served on the College of Business Leadership Team, 2017-2022.
- Served on the University Strategic Planning Committee, 2019-2021.
- Co-Chaired the University Thematic Working Group on Diversity and Inclusion, 2019-2020.
- Chaired the University Program Review, 2014-2016.
- Organized MBA and undergraduate capstone consulting projects for 10 local organizations and entrepreneurial start-ups.

North Dakota State University

- Member, Taskforce on integrating Hospitality and Event Management with Management and Marketing curricula (2023 – present).
- MBA Committee, Department of Management and Marketing/College of Business (2023 – present; 2010 – 2013; as the Committee Chair in 2013).
- Department Research Committee, Department of Management and Marketing (2023 – present).
- Department Promotion and Tenure Evaluation Committee, Department of Management and Marketing (2023 – present; 2010 – 2013; as the Committee Chair in 2011 – 2013; 2016).

- Department Nomination Committee, Department of Management and Marketing (2017 – present).
- Department Search Committee, Department of Management and Marketing (2015; as a Co-Chair).
- Ad-hoc Ph.D. Committee, Department of Management and Marketing (2014 – 2015).
- Department Merit Committee, Department of Management and Marketing (2009 – 2016).
- Department Curriculum and Assessment Committee, Department of Management and Marketing (2007 – 2010).
- Department Search Committee, Department of Management, Marketing, and Finance (2008 – 2009).
- Department Planning Committee, Department of Management, Marketing, and Finance (2006 – 2008).
- College Leadership Team, College of Business (2017 – 2022).
- Ad-hoc Ph.D. Committee, College of Business (2015 – 2016).
- College Research Excellence Committee (2016).
- College Entrepreneurship Endowed Chair Search Committee (2016 – 2017; as the Committee Chair).
- College Eisele Fellowship Selection Committee (2016).
- Business Dean Search Committee, NDSU (2014 – 2016).
- Learning Assurance Leadership Committee, College of Business (2008 – 2010; as the Committee Secretary).
- College Assessment and Curriculum Committee, College of Business (2007 – 2008).
- University Strategic Planning Committee (2019 – 2021)
- University Thematic Working Group on Diversity and Inclusion (Co-chair) for Strategic Planning Committee (2019 – 2020)
- University Ad-hoc Summer School Committee (2019 – 2020)
- University Ad-hoc Budget Committee (2019 – 2020)
- University Professional Master Program Taskforce (2016).
- University Research Council (2016).
- University Program Review Committee (2013 – 2016; as the Committee Chair in 2014 – 2016).
- Graduate Council, NDSU (2013 – 2016; Graduate Appeal Committee Chair, 2016).
- Faculty Senate Ad Hoc Committee to draft the SROI proposal (2013).
- Faculty Senate Ad Hoc Committee to review Policy 332 (2012 – 2014).
- Faculty Mentor in Librarian Mentoring Program, NDSU (2012 – 2015).
- Faculty Mentor in Cohort Mentoring Program, NDSU (2012 – 2015).
- Faculty Senate Faculty Affairs Committee, NDSU (2011 – 2014).
- FORWARD Advocate and Ally (2011 – Present).
- Dean Evaluation Committee, NDSU (2011).
- Served as a co-advisor of NDSU Phi Beta Lambda (2009 – 2011).
- Served as the Graduate Appointee for Robyn Myrum, MS in Health, Nutrition, and Exercise Sciences (2008 – 2009).
- Served as a judge for Business Ethics presentations at the NDSU Phi Beta Lambda State Leadership Conference (2008).
- Represented NDSU in the Sunday Academy of the Nurturing American Tribal Undergraduate Research and Education (NATURE) program at Turtle Mountain Community College (2007).

Clarion University of Pennsylvania

- Clarion University Faculty Development Committee, Clarion University of PA (2003 – 2006).
- Undergraduate Policy & Program Committee, College of Business Administration, (2003 – 2006).

- Promotion Committee, Department of Administrative Science (2003 – 2006).
- Scholarship Committee, Department of Administrative Science (2002 – 2006; served as the Committee Chair in 2003 – 2004).
- Recruiting Committee, Department of Administrative Science (2002 – 2006).
- Planning and Resource Allocation Advisory Council, Clarion University of PA (2004 – 2006).
- Institutional Review Board, Clarion University of PA (2004 – 2005).
- Computer & Technology Planning Committee, College of Business Administration (2002 – 2003).

Community Services

- Serving as a Volunteer Coach for the Youth Table Tennis program of the Fargo Park District, Fargo, ND (2021 – Present).
- Serving as a Board Director of Fargo-Moorhead Table Tennis Association, Fargo, ND (2012 – Present; served as the President from 2012-2015).
- Serving as an Advisor of Table Tennis/Ping Pong Club at North Dakota State University (2022 – Present; 2018 – 2020; 2007 – 2008).
- Organized senior business capstone projects to provide consultation services to local start-ups.
 - Agassiz Athletics/Hack Fargo (2017)
 - Social Entre (2017)
 - TEDxFargo (2016)
 - Hammock Initiative (2016)
 - Girl Develop It Fargo (2015)
 - Fargo Game-Makers (2015)
- Organized the Annual Scholastic Table Tennis Tournament for middle and high school students in the Fargo-Moorhead area (2012, 2013, 2014, 2015, 2016).
- Served on the Board of Directors of PAC Sports Management, Fargo, ND (2009 – 2012).
- Volunteered for Fargo flood preventing efforts (2009).
- Organized MBA projects to provide business services to local organizations (2006).
 - developed a strategic plan for Dennis Farms, Plum Township, PA.
 - developed a strategic plan and action programs for YMCA, Clarion, PA.
 - developed a simple costing system for Superior Machining, Inc., Dubois, PA.
 - provided a strategic management analysis to R & S Vinyl Products, Clarion, PA.

PROFESSIONAL ASSOCIATIONS

- Academy of Management, 2001 – Present.
- Strategic Management Society, 2001 – Present.
- Decision Sciences Institute, 2003 – Present.
- Midwest Academy of Management, 2008 – 2009, 2010 – Present.

Updated: Fall 2023