

8/12/2022  
Jimmy Dongwook Kim  
Postdoctoral Researcher  
North Dakota State University  
p: 412.537.3272



## Dongwook (Jimmy) Kim

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### ACADEMIC EXPERIENCE

**Postdoctoral Researcher**

North Dakota State University

*Aug 2022 – Present*

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### EDUCATION

**PhD Strategic Management**

Katz Graduate School of Business  
University of Pittsburgh

*Aug 2016 – June 2022*

**MS Master of Science, Business Administration**

Seoul National University;  
Graduated August 2015

*Mar 2013 – Aug 2015*

**BA Bachelor of Arts, International Studies**

Hankuk University of Foreign Studies;  
Graduated August 2012

*Mar 2005 – Aug 2012*

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### DISSERTATION

**Title:** Tension Between Creative and Suits: The Effect of Resource Endowments on Firm Performance.

**Committee:** Dr. Sharon Alvarez (Chair), Dr. Susan Cohen, Dr. John Prescott, Dr. Ravi Madhavan, Dr. Lingling Pan, Dr. Asli Arikan (Kent State University)

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### RESEARCH INTERESTS

Resource-based theory, Resource reconfiguration, Strategic human capital, Creative Industries.

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### PUBLICATIONS

**Dongwook Kim**, Taewoo Roh. "The Effect of Media Coverage and Alliance Experience on Mutual Forbearance.", *Korean Academic Association of Business Administration* 2016, 29 (3), 357-376

**Dongwook Kim**, Taewoo Roh. "CEO Compensation and Corporate Performance: The Moderating Role of Corporate Governance", *Korea International Trade Research* 2016, 12 (6), 489-505

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### PAPERS UNDER REVIEW

**Dongwook Kim**, Sharon Alvarez, "How Reallocation of Human Capital Resource Can Impact Efficiency in Revenue Generation." **Under Review**, *Strategic Management Journal*.

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### WORKING PAPERS

**Dongwook Kim**, Sharon Alvarez, Asli Arikan, “Tension Between Creative and Suits: The Effect of Resource Endowments on Firm Performance.” Targeting *Strategy Science*.

**Dongwook Kim**, Sharon Alvarez, “Is Failure Always Failure: How Creative Failure Affect Investments in New Resources and Capabilities.” Targeting *Journal of Business Venturing*.

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### CONFERENCE PRESENTATIONS

**Dongwook Kim**, Sharon Alvarez, Asli Arikan, “Tension Between Creative and Suits: The Effect of Resource Endowments on Firm Performance.” Academy of Management Annual meeting, 2022

**Dongwook Kim**, Sharon Alvarez, Asli Arikan, “How Reallocation of Human Capital Resource Can Impact Efficiency in Revenue Generation.” Academy of Management Annual meeting, 2022

**Dongwook Kim**, Sharon Alvarez, “Tension Between Creative and Suits: Initial Resource Positions” Strategic Management Society Annual Conference, 2021

**Dongwook Kim**, Sharon Alvarez, “Can’t Buy Me Love... or Capability: Acquiring Innovative Capabilities through M&A” Strategic Management Society Annual Conference Minneapolis, 2019

**Dongwook Kim**, Sharon Alvarez, “Eat the Cake and Have it Too: Moving Human Capital After M&A” Strategic Management Society Annual Conference Minneapolis, 2019

**Dongwook Kim**, Sharon Alvarez, “How Founding Purpose Can Affect Innovation after M&A” Academy of Management Annual meeting, 2019

**Dongwook Kim**, Sharon Alvarez, “Can’t Buy Me Love... or Capability: Acquiring Innovative Capabilities through M&A” Strategic Management Society Annual Conference Paris, 2018

**Dongwook Kim**, Sharon Alvarez, “What Money Can’t Buy: Acquiring Innovative Capability Through M&A” Strategic Management Society Special Conference Costa Rica, 2017

**Dongwook Kim**, Taewoo Roh.. “The Effect of Media Coverage and Alliance Experience on Mutual Forbearance: Evidence From The Automotive Industry In The U.S.” Korean Society of Strategic Management, 2014

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### ACADEMIC WORKSHOPS

SMS Annual doctoral workshop, Strategic Management Society.

Sept, 2021

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Building Research Identity and Pipeline PDW, Strategic Management Society Sept, 2021  
Creating and Sustaining Competitive Advantage in a Discordant world PDW, Strategic Management Society Sept, 2021  
Dissertation Consortium, STR Division, Academy of Management. July, 2021  
2021 Doctoral student Consortium, RMC, Strategic Management Society. April, 2021  
Virtual PDW, SMS Annual Conference. October, 2020  
Virtual PDW, Academy of Management Journal. May, 2020  
Research Development Workshop, TIM Division, Academy of Management. July, 2017  
Early Career Development Consortium, ENT Division, Academy of Management July, 2017

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### TEACHING EXPERIENCE

#### **Independent Instructor, University of Pittsburgh,**

- Strategic Management, Spring 2021
- Strategic Management, Spring 2020
  - Successfully adjusted to online teaching format due to COVID-19

#### **Teaching Assistant, University of Pittsburgh**

- The Entrepreneurship Process, Fall 2021
- Entrepreneurship and New Venture Initiation, Fall 2021
- The Entrepreneurship Process, Fall 2020
- Strategic Management, Spring 2018

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### PROFESSIONAL AND DEPARTMENT SERVICE

#### **Academy of Management**

Reviewer, STR, ENT and TIM divisions 2016-present  
Organizer, PDW on Knightian Uncertainty 2021  
Collaborator, Writing Theoretical Papers 2017

#### **Strategic Management Society**

Board Member, SMS Technology Transformation Taskforce 2021- present  
Student Volunteer, 41<sup>st</sup> SMS Annual Meeting Virtual Toronto 2021

**Implications for Uncertainty of Management and Organizations Conference** 2018

Discussant, Collaborator

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### OTHER EXPERIENCE

Talent Donation; teach bass guitar to children in elementary school. 2010 - 2013  
Committee member of Student Volunteer Center in Imun Church. 2005 - 2007  
Regular volunteer at Amnam Park, picking up waste along the beach. 1999 – 2003

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### HONORS & AWARDS

Outstanding Reviewer for STR, Academy of Management Annual meeting 2022  
Foster McCarl Jr. Fellowship, University of Pittsburgh 2016-present  
Teaching Assistant Scholarship, Seoul National University 2013 - 2015  
Scholarship of Academic Excellence, Hankuk University of Foreign studies 2011  
Teaching Assistant Scholarship, Hankuk University of Foreign studies 2010

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## MISCELLANEOUS

### **Software and Programming** **Academic Affiliation**

STATA, Python  
Academy of Management (STR, TIM, ENT divisions)  
Strategic Management Society

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## REFERENCES

**Sharon Alvarez**, Tom W. Olofson Chair in Entrepreneurial Studies  
**John Prescott**, Thomas O'Brien Chair of Strategy  
**Asli Arikan**, Associate Professor of Strategy

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[prescott@katz.pitt.edu](mailto:prescott@katz.pitt.edu)  
[aarikan@kent.edu](mailto:aarikan@kent.edu)