John Bitzan

Sheila and Robert Challey Institute for Global Innovation & Growth North Dakota State University October 2022

EMPLOYMENT

Menard Family Director Sheila and Robert Challey Institute for Global Innovat	July 2019 – Present
College of Business North Dakota State University	Fargo, ND
Professor DEPARTMENT OF MANAGEMENT AND MARKETING	August 2015 - Present
College of Business North Dakota State University	Fargo, ND
Associate Dean College of Business	January 2018 – July 2019
NORTH DAKOTA STATE UNIVERSITY	Fargo, ND
Associate Professor Department of Management and Marketing	August 2009 – July 2015
College of Business North Dakota State University	Fargo, ND
Assistant Professor Department of Management, Marketing, and Finance	August 2003 - July 2009
College of Business North Dakota State University	Fargo, ND
Adjunct Professor Department of Agricultural Economics	September 1998 - December 2003
North Dakota State University	Fargo, ND
Advanced Research Fellow	March 1990 - August 2003
UPPER GREAT PLAINS TRANSPORTATION INSTITUTE NORTH DAKOTA STATE UNIVERSITY	Fargo, ND
PhD, Economics	August 1993 - August 1997
UNIVERSITY OF WISCONSIN-MILWAUKEE SPECIALIZING IN INDUSTRIAL ORGANIZATION AND LABOR ECONO	MICS MILWAUKEE, WI
M.A. Applied Economics Marquette University	September 1987 - December 1989 Milwaukee, WI
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B.A. Economics ST. CLOUD STATE UNIVERSITY September 1983 - August 1987 ST. CLOUD, MN

JOURNAL ARTICLES

EDUCATION

Zhang, Lei, Tammy Leonard, and John Bitzan. "Impacts of the COVID-19 Pandemic on House Prices: Heterogeneous Impacts Over Time and Across the House Price Distribution," *Journal of Real Estate Research*, April 2022.

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- Bitzan, John D. "Do Sheepskin Effects Help Explain Racial Earnings Differences?" *Economics* of *Education Review*, 28.6 (December 2009): 759-766.
- Bahrami, Bahman, John D. Bitzan, and Jay A. Leitch. "Union Worker Wage Effect in the Public Sector," *Journal of Labor Research*, 30.1, (January 2009): 35-51.
- Vachal, Kimberly, John Bitzan, and Kenneth Button. "Transportation Quality Indices for Economic Analysis of Non-Metropolitan Cities," *European Journal of Transport and Infrastructure Research*, 7.2 (May 2007): 130-143.
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Bitzan, John D. and James H. Peoples (Eds.), *Transportation Policy and Economic Regulation: Essays in Honor of Theodore Keeler*. Amsterdam: Elsevier (2018).

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- Bitzan, John D., James H. Peoples, and Wesley W. Wilson (Eds.), *Airline Efficiency Advances in Airline Economics: Volume 5.* Bingley: Emerald (2016).

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- Bitzan, John D. and James H. Peoples. "Theodore Keeler's Impact on Transportation Economics and Policy," in John D. Bitzan and James H. Peoples (Eds.), *Transportation Policy and Economic Regulation: Essays in Honor of Theodore Keeler* (pp. 1-30). Amsterdam: Elsevier (2018).
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- Bitzan, John. 2022 North Dakota Business Conditions and Climate Survey. Challey Institute Research Report, Fargo, September 2022.
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- Bitzan, John D. and Denver D. Tolliver. *An Analysis of the Efficiency and Effectiveness of Selected Rural Transit Systems in the State of North Dakota*. UGPTI Publication No. 84. Upper Great Plains Transportation Institute, North Dakota State University, Fargo, 1990.
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- Bitzan, John D. and Denver D. Tolliver. Emerging State Rail Issues: Implications For Rail Planning in North Dakota. UGPTI Staff Paper No. 101. Upper Great Plains Transportation Institute, North Dakota State University, Fargo, 1990.
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PRESENTATIONS SINCE 2003

- Bitzan, John. "North Dakota Business Conditions and Climate Survey," presented at the 2022 Greater North Dakota Chamber Policy Summit, Bismarck, ND, September 2022.
- Bitzan, John and Clay Routledge. "Does existential well-being promote positive attitudes about entrepreneurs and capitalism?" presented at the Biennial Conference on Consumer Satisfaction, Dissatisfaction, and Complaining Behavior, Fargo, ND, June 2022.
- Huseynov, Fariz, David Hong, and John Bitzan. "Does the Tax Cuts and Jobs Act Stimulate Investment Activities?" presented at the Financial Management Association Annual Meeting, Denver, CO, October 2021 (presented by coauthor).
- Bitzan, John D. and Fecri Karanki. "Railroad Costs, Scale Economies, and Differential Pricing Revisited," presented at the Western Economic Association International – 94th Annual Conference, San Francisco, CA, July 2019.
- Bitzan, John D. and James H. Peoples. "A Comparative Analysis of Cost Change for LCC and Legacy Carriers in the U.S. Airline Industry," presented at the Allied Social Sciences Associations Meetings, San Francisco, CA, January 2016.
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- Bitzan, John D. and Theodore E. Keeler, "Greenhouse Gas Generating Energy Use in Intercity Freight: A Comparison of Truck and Intermodal Rail," presented at the Midwest Economics Association in March 2008.
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- Bitzan, John D. "Earnings of Low- to Mid-Level Managers in the Airline, Trucking, and Railroad Industries," presented at the Midwest Economic Association Meetings, Chicago, IL, March 2004.
- Bitzan, John D. and Wesley W. Wilson, "Industry Costs and Consolidation: Efficiency Gains and Mergers in the Railroad Industry," International Industrial Organization Conference in April, 2004 (presented by coauthor).

EXPERT REVIEW PANEL

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