



MANAGEMENT COMMUNICATION

OVERVIEW

Management Communication is one of four majors offered by the Department of Communication. Students study various communication techniques necessary for success in the workplace, including organizational communication, risk and crisis communication, leadership communication, team-based communication and conflict communication. Our students pursue degrees in Communication because they are interested in fast-paced careers where everyday brings something new. They want to make a difference in the world while doing something they love-whether that's reporting breaking news, designing advertisements, running social media campaigns, promoting organizations or leading others in the workplace. As a management communication major, you will get:

- **Built in communities-** You can connect with other students, while building your resume, through the eight student organizations affiliated with the communication department.
 - **Professional experience-** We help you find and benefit from internships in your field through relationships with local and regional employers.
- **More time to explore your interests-**We give you the first year to explore your options, making it possible to switch between four different COMM majors without extending your graduation timeline.
 - **Guidance on choosing a career-**In your Majors and Careers in Communication class, you will meet others in your major, learn about possible careers and find campus resources that will help you achieve your goals.
 - **Hands-on learning-**You'll have multiple ways to apply what you are learning through course projects, consulting your local organizations and participating in national competitions.

CAREER OUTCOMES



» In 2022, graduates from NDSU had a 93% success rate, meaning 72% reported being employed and 21% of graduates are continuing their education within 6 months of graduating. For detailed career outcomes by specific program, visit career-advising.ndsu.edu/career-outcomes-report

CAREER PATHS

WHERE COULD I GO AFTER GRADUATION?

DEGREE TYPE

Major, Minor

On Campus

- Account Supervisor
- Admission Counselor
- Business Consultant
- Career Educator
- College Instructor
- Corporate Trainer
- Director of Communication
- Event Coordinator
- Executive Support Specialist
- Operations Supervisor
- Outside Sales Manager
- Project Coordinator
- Property Manager
- Management Analyst
- Team Manager



ACCREDITATION

NDSU is accredited by the Higher Learning Commission (HLC), also known as regional accreditation, which provides assurance to current and prospective students and their stakeholders that credits degrees earned from NDSU meet quality standards of higher education. Learn more: www.ndsu.edu/accreditation

SAMPLE COURSES

IMPORTANT DISCLAIMER: A Sample Program Guide provides an unofficial guide of program requirements and should be used by prospective students who are considering attending NDSU in the future. It is NOT an official curriculum and should NOT be used by current NDSU students for official degree planning purposes. Note that the official curriculum used by current NDSU students can vary from the Sample Program Guide due to a variety of factors such as, but not limited to, start year, education goals, transfer credit and course availability. To ensure proper program completion, enrolled students should utilize Degree Map and Schedule Planner in Campus Connection and consult regularly with their academic advisor.

FIRST YEAR Majors and Careers in Communication; Fundamentals of Public Speaking; Understanding Media and Social Change; Intercultural Communication; Human Communication; College Composition I & II; Gen Ed Humanities/Arts; Gen Ed Quantitative Reasoning; Gen Ed Science/Technology and Lab; Gen Ed Wellness

SECOND YEAR Interpersonal Communication; Persuasion; Small Group Communication; Communication Research Methods; Minor or Language Coursework; Gen Ed Humanities/Arts; Gen Ed Global Perspectives; Gen Ed Science/Technology

THIRD YEAR Organizational Communication 1; Field Experience; Major Electives; Minor or Language Coursework; AHSS Requirement; Upper Division Writing

FOURTH YEAR Communication Ethics and Law; Organizational Communication 2; Major Electives; Minor or Language Coursework; Internship



VIEW
OFFICIAL
CURRICULUM
GUIDE



VIEW
NDSU
TRANSFER
EQUIVALENCIES

Location: Minard Hall 338

701.231.7705