Zentalz

Team Members: Ahmad Gaal, Trenton Sanford, Ematcha Khan, Andrew Hurt, Taryn Snyder

Sponsor: Micah Tweten

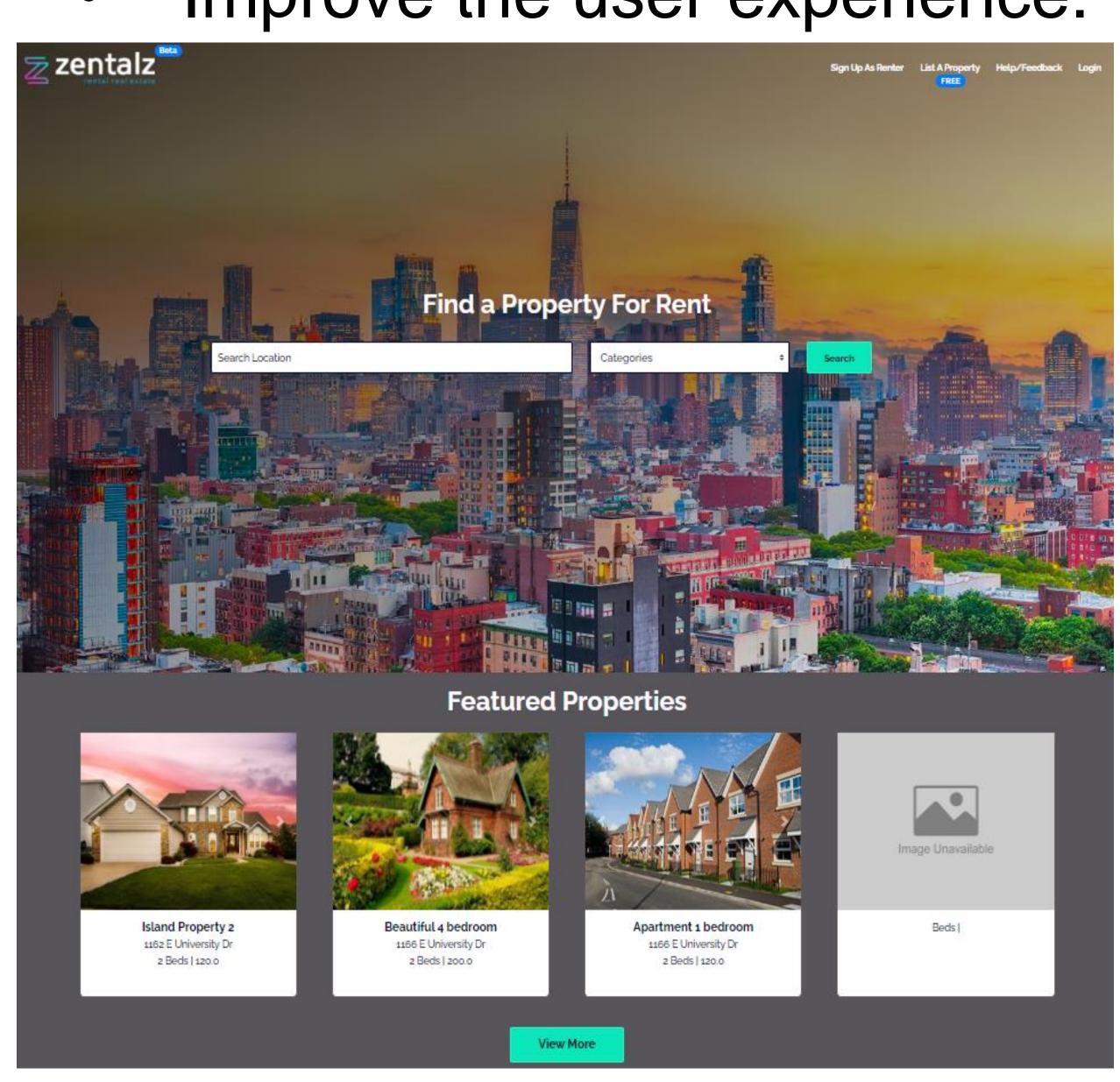zentalz — Beta
rental real estate

What is Zentalz?

- Rental property marketplace built to make listing and searching for rentals easier and less expensive

- "Our vision is to become the online one-stop shop rental platform leader"

- Founded by Micah Tweten

Business Need

- Reduce and simplify current MVP

- Improve the user experience.

Obstacles

- Deprecated frameworks
  - Heroku
  - Ruby
- Zentalz launched too ambitious and needs to be scaled down
- Inexperience in Ruby and Ruby on Rails

Solution

- Redesign search categories.
- Improve overall functionality like with the database, creating new listings, the management dashboard, etc.
- Review user account signup and login process and security.
- Remove the subscription-based model.
- Add API connections to other rental management software.
- Incorporate ad-based systems like google ads, SEO, and app build.

GitHub Codespaces