Capstone 2024

## Association Website

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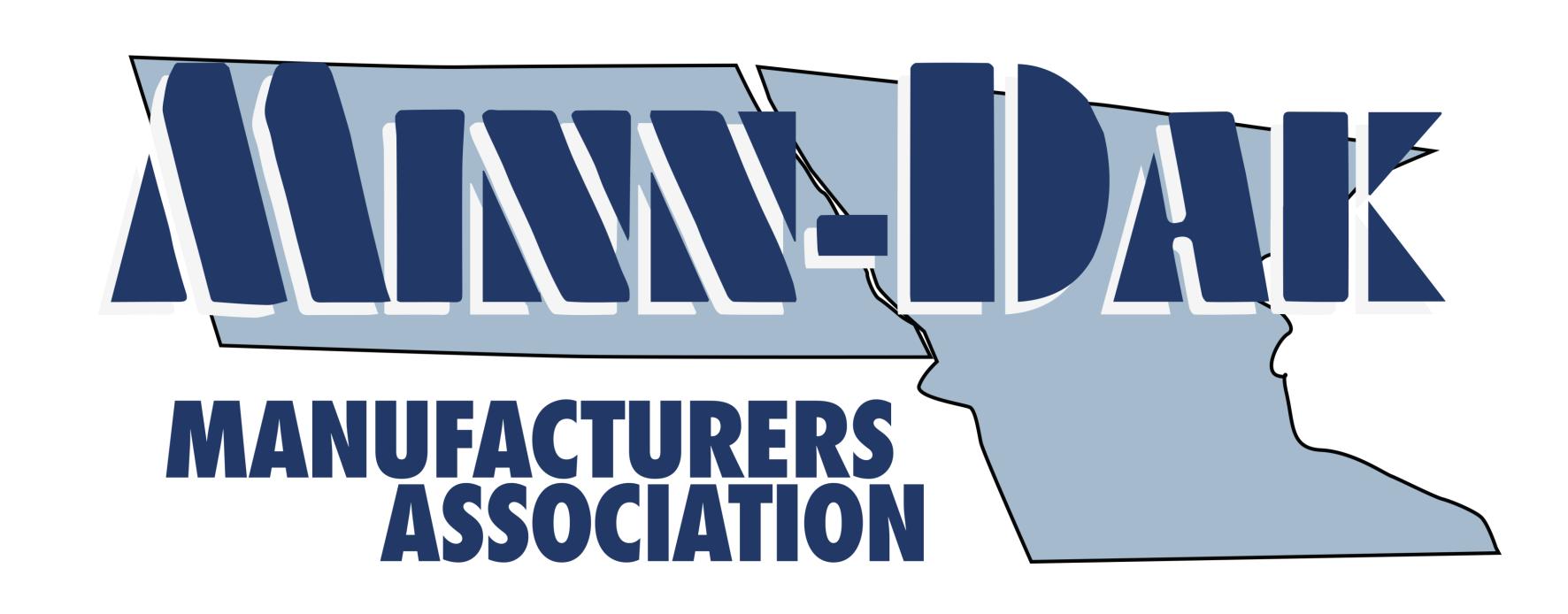
Sponsor: Minn-Dak Manufacturing Association

### **Business Need**

- The Minn-Dak Manufacturing Association is an organization of professionals in the manufacturing industry in North Dakota and Minnesota
- Their old website was dated and lacked many desired features
- Minn-Dak was also not able to develop their old site, so ease of future development was a focus as well

# Implemented Technology

We used Squarespace and the features offered by its ecosystem along with custom HTML and CSS code for specific customization. We also created a thorough instruction manual for their future use

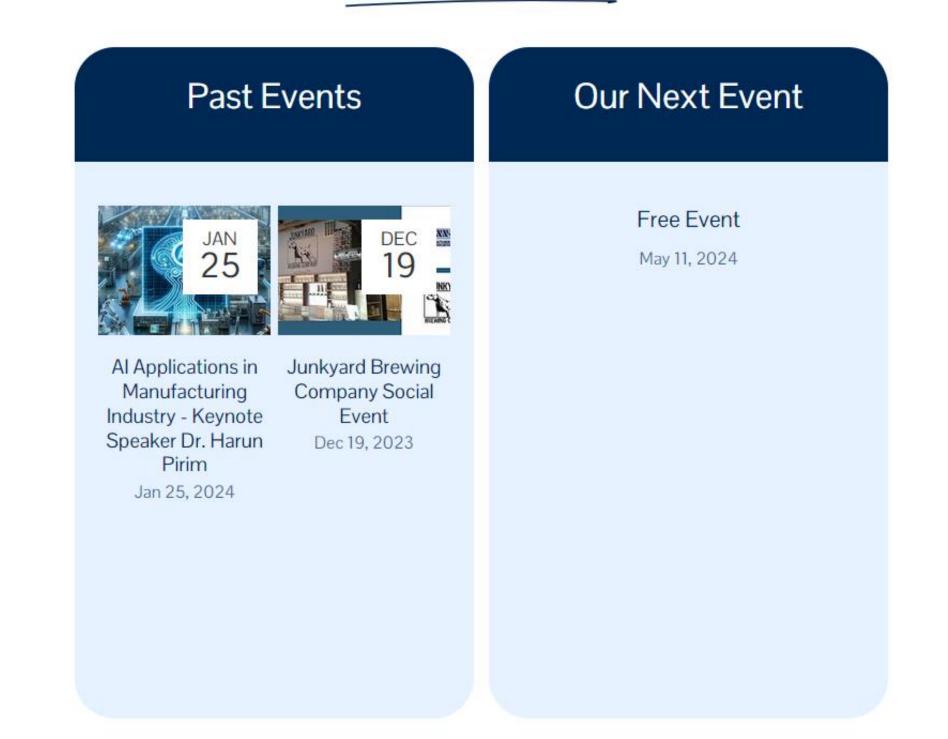




SQUARESPACE



#### **Featured Events**



#### MDMA Mission and Objectives

The mission of MDMA is to contribute to the growth and prosperity of regional manufacturing.

#### The Association's objectives are:

- To contribute to the professional growth of the members through creating learning opportunities.
- To provide networking opportunities for its members with other businesses and associations.
- To disseminate information to members about new developments and tools and techniques for improved productivity.
- To promote positive images about manufacturing and its impact on regional and national economy.
- To strengthen our ability to support manufacturing related activities by growing the Association's membership.

## **Our Solution Effectively** Accomplishes the Following:

- Modern and Responsive Design
  - Ease of Future Development
    - Automatic Updates and Security
- Improved Member Experience
  - Enhanced Online Presence
  - Event Management and Registration
  - Extensive Resources for Manufacturers and Members
    - Payment Processing
  - Full Instruction Manual

