@ NDSU Rubric:

Videos must demonstrate the practical application of a concept in their field of study for a high school student audience. These videos are used by teachers in high school classrooms to teach concepts to students, as well as demonstrate to those students what a person might do with a specific degree.

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|  | 0 | 1 | 2 | 3 | 4 | 5 |
| Engagement | Presenters/ presentation is not at all engaging | Presenters/ Presentation is slightly engaging | Presenters/ Presentation is moderately engaging | Presenters/ Presentation is engaging or engaging some of the time | Presenters/ Presentation is very engaging or engaging most of the time | Presenters/ Presentation is thoroughly engaging and enjoyable to watch |
| Teaching | Information presented would not be understandable to a high school student | Information presented is slightly understandable to a high school student | Information presented is moderately understandable to a high school student | Information presented is mostly understandable to a high school student | Information is understandable to a high school student, and they could apply the information | Information is understandable to a high school student, and they could apply the information easily |
| Applicability | Presentation does not at all address how the area of study is used in the workforce | Presentation only slightly addresses how the area of study is used in the workforce | Presentation somewhat addresses how the area of study is used in the workforce | Presentation mostly addresses how the area of study is used in the workforce | Presentation addresses how the area of study and concepts are used in the workforce | Information very clearly and expertly demonstrates how the area of study and concepts are used in the workforce |
| Creativity | No creativity is used in the project | Very little creativity is used in the project | Some creativity is used in the project | The project is mostly creatively executed | Creativity is used throughout/ in several aspects of the project | Creativity is used throughout the project and unique approaches are used |
| Overall Quality | The quality of the entire project is very poor | The quality of the entire project is poor | The quality of the entire project is fair | The quality of the entire project is good | The quality of the entire project is very good | The quality of the entire project is excellent |