

@ NDSU Rubric:

Videos must demonstrate the practical application of a concept in their field of study for a high school student audience. These videos are used by teachers in high school classrooms to teach concepts to students, as well as demonstrate to those students what a person might do with a specific degree.

	0	1	2	3	4	5
Engagement	Presenters/ presentation is not at all engaging	Presenters/ Presentation is slightly engaging	Presenters/ Presentation is moderately engaging	Presenters/ Presentation is engaging or engaging some of the time	Presenters/ Presentation is very engaging or engaging most of the time	Presenters/ Presentation is thoroughly engaging and enjoyable to watch
Teaching	Information presented would not be understandable to a high school student	Information presented is slightly understandable to a high school student	Information presented is moderately understandable to a high school student	Information presented is mostly understandable to a high school student	Information is understandable to a high school student, and they could apply the information	Information is understandable to a high school student, and they could apply the information easily
Applicability	Presentation does not at all address how the area of study is used in the workforce	Presentation only slightly addresses how the area of study is used in the workforce	Presentation somewhat addresses how the area of study is used in the workforce	Presentation mostly addresses how the area of study is used in the workforce	Presentation addresses how the area of study and concepts are used in the workforce	Information very clearly and expertly demonstrates how the area of study and concepts are used in the workforce
Creativity	No creativity is used in the project	Very little creativity is used in the project	Some creativity is used in the project	The project is mostly creatively executed	Creativity is used throughout/ in several aspects of the project	Creativity is used throughout the project and unique approaches are used
Overall Quality	The quality of the entire project is very poor	The quality of the entire project is poor	The quality of the entire project is fair	The quality of the entire project is good	The quality of the entire project is very good	The quality of the entire project is excellent