## Dr. Peggy Johnson, Professor and Department Head

## Leadership and Fundraising:

# A Workshop for Department Chairs and Senior Faculty Interested in Department Leadership October 2<sup>nd</sup>, 2012

#### Attendance

- Forty-two individuals attended and 31 completed evaluations.
  - o Nine attendees were faculty, 20 were administrators, and two attendees did not specify her/his roles.

#### Quantitative Results from the Evaluation Form

My participation in this workshop has helped me develop leadership skills that will assist in my career advancement

	Frequency	Percent	Cumulative Percent
Disagree	3	9.7	10.0
Agree	17	54.8	66.7
Strongly Agree	10	32.3	100.0
Total	30	96.8	
Missing Data	1	3.2	
Total	31	100.0	

I feel better equipped to continue with my current leadership role or pursue a new leadership role here at NDSU after

participating in this workshop

	Frequency	Percent	Cumulative Percent
Disagree	3	9.7	10.3
Agree	18	58.1	72.4
Strongly Agree	8	25.8	100.0
Total	29	93.5	
Missing Data	2	6.5	
Total	31	100.0	

I would recommend this workshop to others

	Frequency	Percent	Cumulative Percent
Disagree	4	12.9	13.8
Agree	13	41.9	58.6
Strongly Agree	12	38.7	100.0
Total	29	93.5	
Missing Data	2	6.5	
Total	31	100.0	

How would you rate the overall quality of this workshop?

	Frequency	Percent	Cumulative Percent
Below Average	2	6.5	6.9
Average	6	19.4	27.6
3.50	1	3.2	31.0
Above Average	14	45.2	79.3
Excellent	6	19.4	100.0
Total	29	93.5	
Missing Data	2	6.5	
Total	31	100.0	

### Qualitative Results from the Evaluation Form

- 1. What questions do you still have after attending this workshop? Please list any topics related to leadership that you would like to receive additional information about or ideas that need further clarification.
  - Dealing with difficult personnel issues.
  - Motivating performance among faculty.
  - Please provide 'specific topics' workshops.

- What is our relationship with the Development Foundation? Can we fundraise?
- We are not allowed to do fundraising—The Alumni Association prevents us doing this. So is there a new trend at NDSU to allow us to begin doing this?
- Time management.
- It should have been department chair OR fundraising—Not enough time on fundraising.
- Had to leave before got much into fundraising.
- We needed more time to digest these two topics, particularly fundraising.
- Interesting & useful, but many people were hoping for more on development.
- 2. What do you think were the most helpful or valuable aspects of this workshop?
  - Budget & development info.
  - She gave a nice example of success.
  - Some general advice that made me think. But I thought this was going to be about fundraising. Well, the last 15 minutes –not enough & she had to rush. Would have loved more of the latter.
  - Not much.
  - The topic and the lecturer.
  - Alumni relationship development ideas. Good organization in general.
  - Some good examples for tracking progress/benchmarking and comparisons.
  - Development relations.
  - Picked up one or two good ideas on data gathering that will be helpful in the new data driven climate.
  - It was a good intro to the life/duties of an administrator.
  - Good for really new people.
  - Good ideas.
  - Fundraising.
  - Fundraising information.
  - Donor, gift-giving topics.
  - Some good ideas—faculty advisory group, fundraising.
  - Development ideas. Representing department.
- 3. How could this workshop be improved to be more beneficial to you?
  - The focus on development would have been a nice talk by itself.
  - She's very good, but very difficult to compare NDSU with Penn State. Their size makes it really hart to apply some concepts.
  - Focus on topic.
  - More participation by the attendees (mostly the session was lecture style).
  - The person speaking needs to find out about the campus. The development model she describes is not even possible on all campuses right now. The tips for chairs were tips most people in the room already used.
  - Penn State is very different than here and much of this will not apply here.
  - Get to more on fundraising probably need longer session time.
  - More examples.
  - This was the most useful FORWARD speaker you've brought in.
  - Good as is.
  - More time on development; less time on first part of Dr. Johnson's presentation.
  - Needed more focus—too much talk—not enough time for questions—need more time on fundraising.
  - Got slow about 30 minutes in. Too much about Penn State. Allowing for discussion always recommended. People were ready to talk about development!
- 4. Please provide any additional comments you have about today's workshop and/or the FORWARD program in general below or on the back of this page.
  - The speaker did not allow for any interaction—too bad as a great group & good attendance.
  - Great workshop.
  - Nice to see that I am practicing much of what she presented.
  - Excellent speaker, great energy, good experiential basis for topics.