

Faculty Advertising Resources

These advertising resources provide opportunities to reach a broader audience of potential applicants, and their use may help increase the diversity of the applicant pool.

Source	Website	Pricing
Diverse Jobs	www.diversejobs.net	Online Posting = \$250 / Print; 1/2 page = \$1505/ 1/6 page = \$670
Feminist Career Center	www.feminist.org/911/jobs/jobadd.asp	FREE postings
Inside Higher Ed	careers.insidehighered.com	30 days = \$225, 60 days = \$400
Women in Higher Education	www.wihe.com/main.jsp?category=advertise	Online (30 days = \$210, 3-5 jobs = \$180 each) Print ads (1/2 page = \$899, 1/3 page = \$759, 1/4 page = \$659, all print includes web)
Academic Careers Online	www.academiccareers.com/employers.htm	Candidates matching your job criteria will be immediately notified of your job opening. Search the database for applicants whose qualifications match your job criteria. 1 month listing - \$165; 3 month = \$195
Insight into diversity	Insightintodiversity.com	1/4 page = \$990 Web: 1 posting - \$319 for 30 days
Association of Women in Science	http://awis.associationcareernetwork.com/Common/HomePage.aspx	30 days = \$300 This site features positions across all STEM disciplines and employment sectors.

Source	Website	Pricing
Society of Women Engineers	careers.swe.org/post.cfm	Employers and recruiters can post their jobs and conduct targeted resume searches on this site. 30 days online - \$150; unlimited postings for 3 months - \$1295; unlimited one year job postings and resume database - \$5,900.
Hispanic Outlook in Higher Education	www.hispanicoutlook.com	This site includes annual lists of the Top 100 institutions for Hispanics based on degrees awarded by degree level. 1/6 page - \$570; 1/4 page - \$690
ADGUIDES College Recruiter	www.collegerecruiter.com/rate-card/job-postings/	1 posting for 30 days = \$95; 30 days unlimited postings = \$250; 12 months unlimited postings = \$1500
Academic Diversity Search Inc.	www.academicdiversitysearch.com	A nationwide employment resource specializing in connecting women and minorities with academic institutions that truly value diversity. Online Single Posting = \$150 for 45 days
Equal Opportunity Publications	http://eop.com/index.php	Single 30 day posting - \$250; single posting for 60 days - \$295 (Purchase of the single posting for 60 days also includes resume access to their database of qualified candidates for 60 days).
Source	Website	Pricing
Historically Black College and University Community	www.HBCUCareerCenter.com	1 posting = \$249, resume access 1 month = \$595; 1/2 page ad = \$1500

Postdoc Jobs	www.Postdocjobs.com/employers	A recruiting channel to bring together recent Ph.D.s, professors, research institutions and other employers to find a good match. Single posting - \$195 for up to 90 days
Chronicle of Higher Ed	Careers.chronicle.com	Print =starting at \$1.22/ word for line ads Box ads = start at \$155 Online – start at \$285