

# Steve Watson



## SUMMARY OF QUALIFICATIONS

- Former NCAA Student-Athlete (4-Year Letterwinner in Basketball) Bowling Green & Rutgers
- Played 6 years of Professional Basketball in France, Portugal, and Taiwan
- Serve as Director of Athletics at St. Bonaventure University since 2007
- Professional Administrator with 16 years of experience within Intercollegiate Athletics
- Areas of experience include University Relations, Department Leadership, Strategic Planning, Financial Affairs, Student-Athlete Life, Compliance, Risk Management, all facets of External Operations, Business Operations, Human Resources, and Athletics Development

## EDUCATION

### Ohio University – Athens, Ohio

- Master of Sport Administration (1998)

### Bowling Green State University – Bowling Green, Ohio

- Bachelor of Arts in Interpersonal & Public Communications (1990)

### Rutgers University – New Brunswick, New Jersey

- General Studies (1987, 1988)

## PROFESSIONAL ATHLETICS

- Yulon Dinos Basketball – Taipei, Taiwan (1996, 1997)
- Estrelas Da Avenida Basquetbol – Lisbon, Portugal (1996)
- Jeanne-d'Arc de Vichy Basket – Vichy, France (1994, 1995)
- L'Hermine de Nantes Basket – Nantes, France (1992, 1993)
- St. Thomas Club de Basket – Le Havre, France (1991)

## PROFESSIONAL ACTIVITIES

- Atlantic 10 Conference
  - Student-Athlete Advisory Committee (2010 to Present)
  - Finance Committee (2008 to Present)
  - Television Committee (2012, 2013)
- NACDA – Division I-AAA, Executive Committee (2010 to 2012)
- NCAA – Division I Amateurism Cabinet (2009 to 2012)

## PROFESSIONAL EXPERIENCE

### St. Bonaventure University – St. Bonaventure, New York

#### Director of Athletics (2007 to Present)

- Atlantic 10 Conference
- 245 Student-Athletes in 14 Athletic Programs
- 60 Staff in 8 Athletic Facilities
- Annual Budget of \$9 million

## **PROFESSIONAL EXPERIENCE - St. Bonaventure University (cont.)**

### **University Relations**

- Member of University Senior Management Council
- Member of Provost's Council
- Participated on numerous Search Committees for University leadership positions
- Served as Adjunct Professor for Sports Marketing

### **Department Leadership**

- Responsible for assessment and design of Strategic Plan and related Objectives and Goals
- Involved in recruitment, hiring, training, and management for all Department Staff
- Management for all facets of Financial Affairs and Budgeting Processes
- Responsible for management of Crisis Communication Plans

### **Student-Athlete Life**

- In 2008, 5 Student-Athletes were named Academic All-Americans
- 33% of Student-Athletes with GPA above 3.5
- 50% of Student-Athletes on Dean's List at 3.25
- Aggregate Student-Athletes GPA is 3.098; Student-Body GPA at 2.99
- All Student-Athletes participate annually in at least one Community Service project

### **Compliance**

- Oversight for all University, Conference, and NCAA Compliance
- Collaborate with Coaches and Student-Athletes on Compliance education and reporting

### **Athletic Program Administration**

- Involved in recruiting, hiring, training, and management for all Coaches and Assistant Coaches
- Hired 10 Head Coaches and numerous Assistant Coaches
- Developed and manage Coach Performance Evaluation System
- Men's Basketball made first NCAA Tournament since 2000
- Women's Basketball achieved best record and NCAA Sweet Sixteen in 2012

### **External Operations**

- Management for Marketing, Corporate Sponsorships, Merchandising, and Ticket Office
- Collaborate with Conference for design, planning, and administration of Revenue-Share Plan
- Collaborate with Licensing Resource Group for all licensed products
- Cultivation of Corporate Sponsorships

### **Facilities & Event Management**

- Involved in all facets of Planning, Design, Construction, and Maintenance Planning
- Significant upgrades to Basketball Arena, Softball Field, Lacrosse & Soccer Field
- Revenue generation for all Venues – includes Ticketing and Concessions

### **Athletics Development**

- Oversight for assessment, design, and management of all facets of Athletics Development
- Restructured Bonnies Athletic Fund (Annual Fund)
- Launching Planned Giving Program
- Involved in planning for return of former Student-Athletes for Athletic Events

## PROFESSIONAL EXPERIENCE (cont.)

### Eastern Michigan University – Ypsilanti, Michigan

#### Associate AD for Internal Operations (2002 to 2007)

- Member of University Diversity Council
- Oversight for all facets of Game Operations Unit
- Athletic Program Administrator for 12 Athletic Programs
- Oversight for Marketing & Promotions, and Sports Information Units
- Management for all areas of Human Resources; recruiting, hiring, training, evaluation
- Involved in design, construction, scheduling, and maintenance for all Athletic Facilities
- Oversight for Strength & Conditioning, and Equipment Units
- Adjunct Professor for Graduate Level Sport Management class

#### Assistant AD for Facilities & Operations (2001 to 2002)

- Oversight for all facets of Game Operations Unit
- Involved in design, construction, scheduling, and maintenance for all Athletic Facilities
- Tournament Director for multiple Mid-American Conference Championships
- Involved in Bid Process, negotiations, and logistics for hosted events

### University of Dayton – Dayton, Ohio

#### Director of Marketing & Promotions (1999 to 2001)

- Managed Marketing & Promotions for all Athletic Programs
- Assisted in all facets of Corporate Sponsorship
- Collaborated with Game Operations & Athletic Facilities Units
- Developed working relationship with Sport Management Faculty and Students

### University of Georgia – Athens, Georgia

#### Marketing Assistant (1998 to 1999)

- Assisted in Marketing & Promotions activities for all Athletic Programs
- Participated in Marketing & Promotions for NCAA and SEC Championship Events

## COMMUNITY SERVICE

- United Way
- Special Olympics
- St. Bonaventure University Warming House
- Allegany Youth Baseball and Basketball
- Dayton Ohio Inner City Youth Sports

## PERSONAL INFORMATION

- 46 Years of Age; Excellent Health
- Married 21 Years to Ann; Bachelor of Science in Special Education from Bowling Green State University, and Master of Arts in Teaching and Learning from Nova Southeastern University
- Children – Abby (19), [REDACTED]
- Personal Interests include time with family, personal/professional development, physical fitness