

## Incident Report

Brief summary of the situation in Fargo, ND

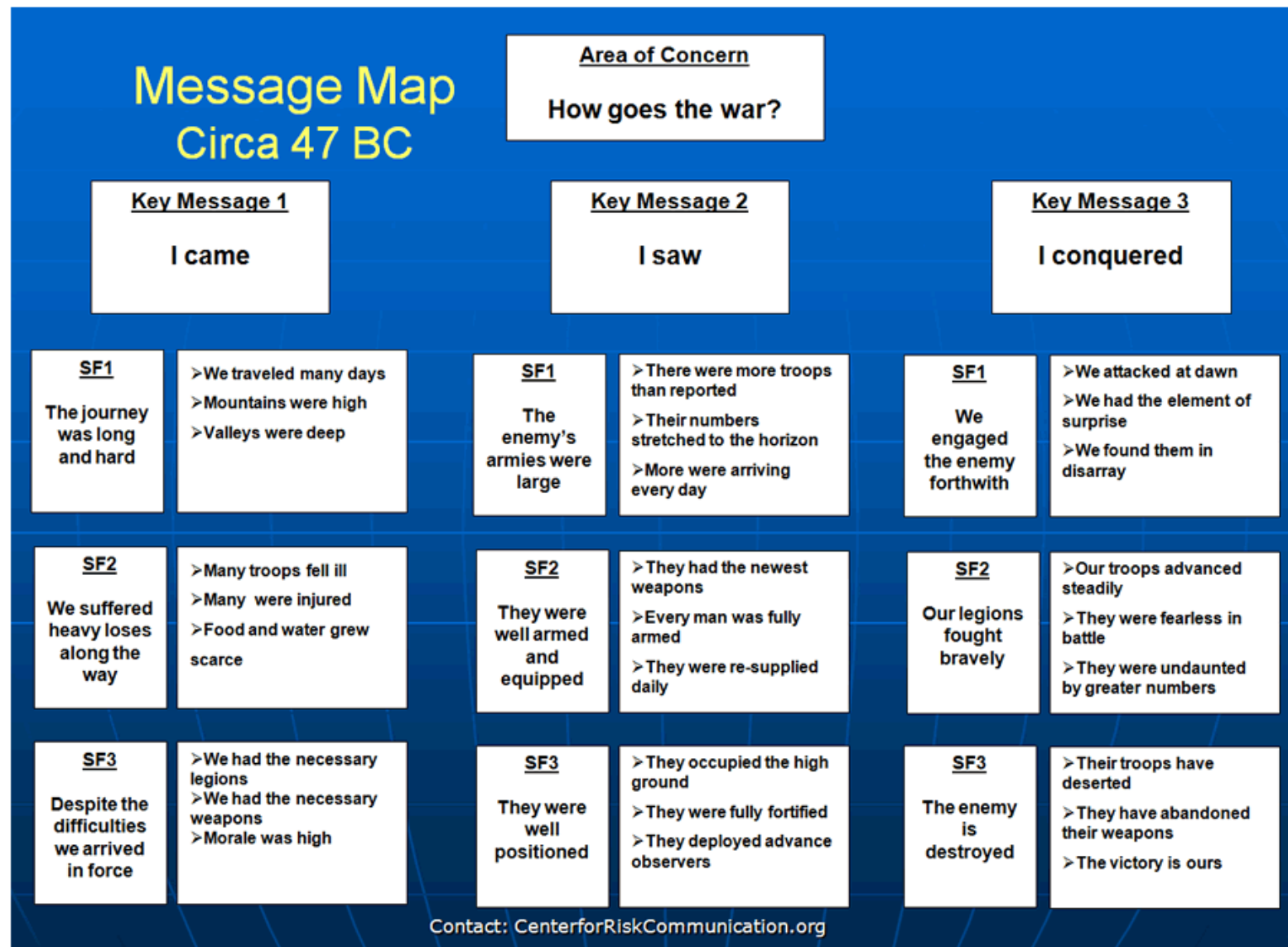
At 12:00 pm, a train transporting hazardous chemicals derailed under the 12<sup>th</sup> Avenue bridge located near NDSU. There are 50-60 mph winds and the hazardous chemical is anhydrous ammonia. The chemical was being transported in five pressure tank cars, along with 10 other train cars.

As of 12:15 pm, emergency responders discovered that two of the five pressure tank cars were punctured and the train engine had caught on fire. Anyone living around the crash site needs to evacuate within a 2 mile radius for precautionary measures. There are schools, commercial and residential properties that need to be alerted of the situation.

Fill in this message map in your groups

Stakeholder: Question or Concern:		
Key Message 1	Key Message 2	Key Message 3
Supporting Fact 1-1	Supporting Fact 2-1	Supporting Fact 3-1
Supporting Fact 1-2	Supporting Fact 2-2	Supporting Fact 3-2
Supporting Fact 1-3	Supporting Fact 2-3	Supporting Fact 3-3

Example 1 of a message map:



Example 2 of a message map:

<b>Draft Message Map</b> <b>Stakeholder: General Public</b> <b>Question: How contagious is smallpox?</b>		
<b>Key Message 1</b>	<b>Key Message 2</b>	<b>Key Message 3</b>
<b>Smallpox spreads slowly</b> compared to measles and flu.	This allows <b>time to trace</b> those who have come in contact.	<b>Vaccination shortly after</b> contact will generally prevent disease
<b>Supporting Fact 1-1</b>	<b>Supporting Fact 2-1</b>	<b>Supporting Fact 3-1</b>
People are only infectious when the rash appears.	The incubation period for the disease is 10-14 days	People who have never been vaccinated are the most important to vaccinate
<b>Supporting Fact 1-2</b>	<b>Supporting Fact 2-2</b>	<b>Supporting Fact 3-2</b>
Smallpox requires hours of face-to-face contact	Resources are available for tracing contacts.	Adults who were vaccinated as children may still have some immunity.
<b>Supporting Fact 1-3</b>	<b>Supporting Fact 2-3</b>	<b>Supporting Fact 3-3</b>
There are no carriers without symptoms	Finding people who have been exposed and vaccinating them has proved successful.	Adequate vaccine is on-hand.