

Rural Leadership North Dakota

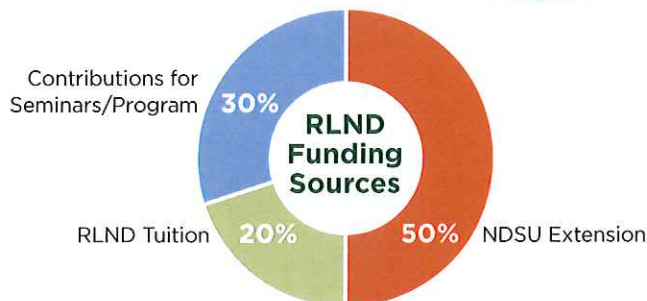
RLND Mission: Prepare and develop effective leaders to strengthen North Dakota

The Rural Leadership North Dakota (RLND) program is an 18-month dynamic leadership development program offered through NDSU Extension. The program curriculum is designed to be immediately applicable to both active and inexperienced leaders. Each seminar features a mix of personal development, leadership study and location-related subject matter. The RLND program is designed for men and women who are dedicated to strengthening agriculture, their communities and the state of North Dakota for the future. Running every two years since 2003, the RLND program includes seven in-state seminars, a regional seminar, a national seminar and an international seminar. Class IX is restarting in November 2021 with 20 participants.

The four goals of RLND are:

1. To create a network of people across the state and beyond that RLND participants will utilize for a lifetime
2. To strengthen participants' leadership skills including emotional intelligence, conflict management and effective communication
3. To improve the quality of life for the participants, organizations and communities
4. To prepare the participant to work with and implement a project in an organization or community

Using the inside-out approach, participants start by working on their relationship with themselves, move to improving their relationships with others and end by focusing on their relationships in the community to increase the success of their community programs.



Impact

- 190 participants (2003-2021), 83 North Dakota communities, 39 North Dakota counties
- Over \$7 million has been invested in 160+ RLND community projects since 2003.
- More than 20 RLND alumni have run for state, county and city offices.
- Over 80% of RLND alumni have taken leadership roles for various community projects.
- 100% of RLND alumni indicate outstanding networking opportunities in the RLND experience.
- 34% of participants represent agriculture

Testimonials

“The RLND program has provided professional growth opportunity for our participants. The program encourages participants to seek leadership opportunity within our organization and in the communities that we work. The program is a win for the state, our communities and our organization as a whole.”

— Aaron Vetter, Chief Executive Officer,
Farm Credit Services of Mandan

“In addition to leadership skill development, we have witnessed our employees gain a deeper perspective and understanding of the interconnectedness of agriculture. As they are exposed to fields of study outside their own expertise, they are better equipped to see a larger ag picture, which in turn enables them to be more effective leaders in helping to solve challenges in our rural communities.”

— Julie Peterson, Vice President, Peterson Farms Seed

Our request

Operational support for leadership development programs in North Dakota

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