

www.ndsu.edu/site **web guidelines/standards**

Header: - NDSU logo at top left which links to www.ndsu.edu
(official logo only - available for download at www.ndsu.edu/vpur /logousage)

- North Dakota State University - spelled out and Fargo, ND - right justified
on top right

Banner graphic: site name in white text with semi-transparent black bar at top of banner
CMS: designed by University Relations; other site options: subject to University Relations approval

Colors: Hex codes for NDSU colors - yellow=#ffcc00, green=#006633

Fonts: (in this order) Lucida Grande, (family including Lucida Sans Unicode, Bitstream Vera Sans) Myriad,
Tahoma, Arial, sans-serif

Black bottom bar: (bottom of page, above footer) with mandatory links: NDSU, Phonebook,
Campus Map, Search

Site validation links: xhtml, css, 508, aaa - below black bar, above footer

Footer: - Dept. and contact info. on left

- NEW standard mailing address, right-justified on right

Optional: - Black bar underneath banner graphic with NDSU links (Prosp. Students, etc.),
IF it makes sense for your page, or it can be used for dept. links.

- Yellow Campus Directory bar, underneath black link bar if it is being used, or
underneath banner graphic.

- Text size buttons: allows sizing options for user - CMS: part of template; other site options:
graphics available from University Relations